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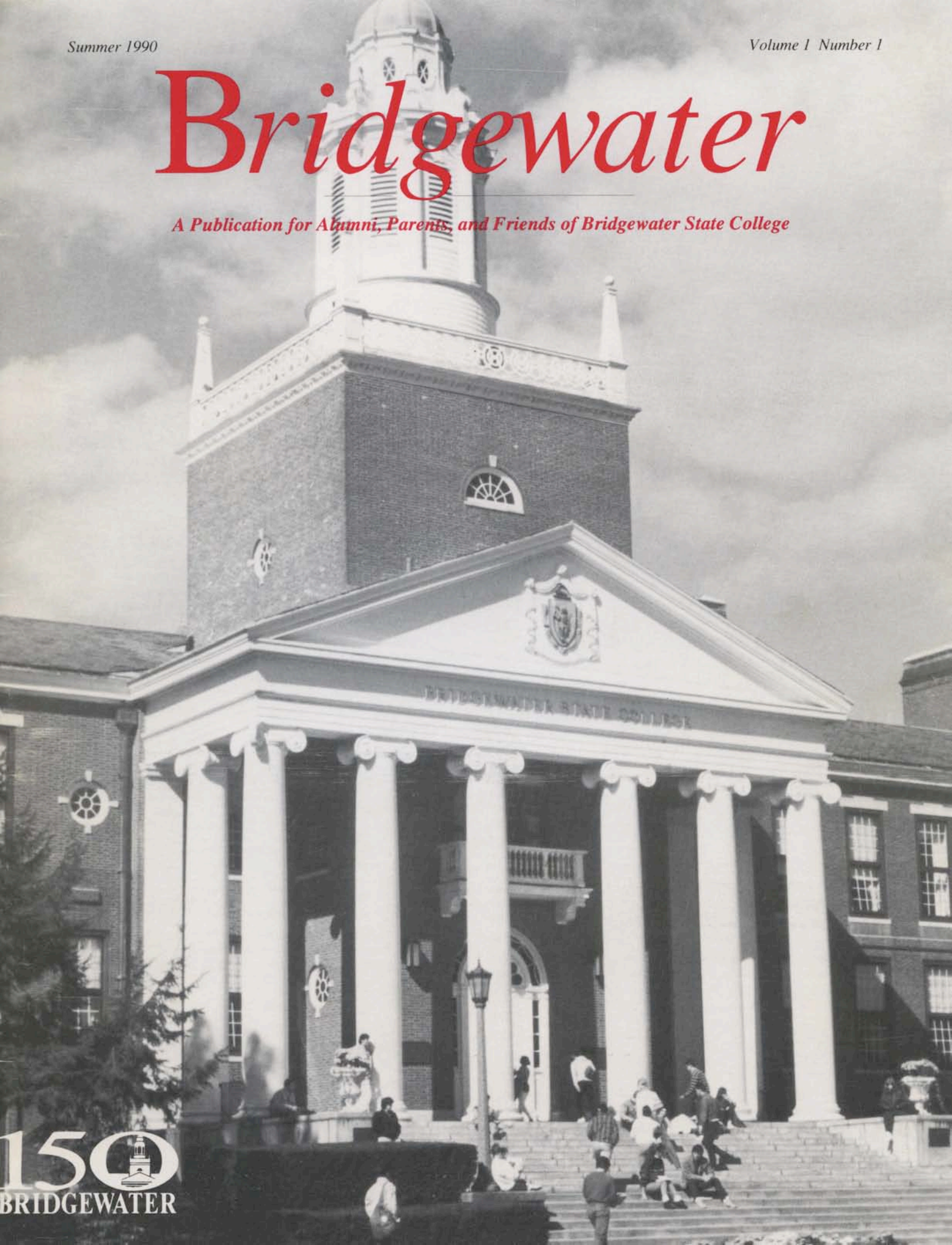
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Summer 1990

Volume 1 Number 1

Bridgewater

A Publication for Alumni, Parents, and Friends of Bridgewater State College



150
BRIDGEWATER

Mark Your Calendar
for
HOMECOMING 1990

Don't miss your chance to join in with the
Sesquicentennial Festivities
October 13, 1990

Reunion News

There are several reunions planned for the months ahead. These reunions take on additional significance since they will take place as a part of the College's Sesquicentennial Observance.

The Class of 1938

The Class of 1938 is planning a get together in observance of the 150th Anniversary of the College. The class's 50th Anniversary Reunion Committee has been meeting since the 50th to plan further activities for the class since the Golden Anniversary Reunion was such a tremendous success. The Class will meet to participate in the opening of the College's special anniversary academic year on Tuesday, September 4, 1990 for lunch followed by participation in the opening convocation. The luncheon will be served in the new alumni conference center presently under construction adjacent to the campus on Park Terrace. The members of the Reunion Committee are Dot Benner, Barbara Jenson, Justin McCarthy, John McGovern, and John Smith. A letter will be sent to the members of the class with the details for the day.

The Class of 1941

The Class of 1941 is already hard at work planning their 50th anniversary reunion that will take place in May of 1991. Louise Forsyth of Quincy is the Reunion Chairperson. She and her committee kicked-off their formal planning session at Alumni Weekend in May.

The Class of 1970

The twentieth reunion of Bridgewater's Class of 1970 is scheduled

for October 20. Anyone interested in getting involved should call the Office of Alumni Relations.

The Class of 1975

Plans for the 15th Anniversary Reunion of the Class of 1975 are now underway. The reunion is scheduled for November 10. Watch your mailbox for additional reunion information. Members of the committee encourage all who are interested to get involved and help plan additional reunion details. Call the Office of Alumni Relations for information on how to get involved.

The Class of 1980

October 6 is the date for the 10th Anniversary Reunion of the Class of 1980. The reunion is scheduled to be Saturday evening in the Rondileau Campus Center Ballroom (Student Union). More class members are needed to assist with reunion plans. Call the Office of Alumni Relations for information on how to get involved.

The Class of 1985

Homecoming will be the time for the 5th Anniversary Reunion of the Class of 1985. The date for Homecoming is October 13, 1990. The reunion is scheduled to be Saturday evening in the Rondileau Campus Center Ballroom (Student Union). More class members are needed to assist with reunion plans. Call the Office of Alumni Relations for information on how to get involved. ♣

Contents

Bridgewater Today	4
<i>A comprehensive analysis of the College on its 150th anniversary</i>	
Alumni Association Recognizes Achievers	7
<i>The 1990 Annual Awards Night is the forum for honors</i>	
1955 Alumna, Mary Lydon, Takes the Reigns of the B.A.A.	9
Davis Alumni Center Slated for Opening This Summer	9
Alumni Chorus Formed	9
Hall of Black Achievement Gala Attracts 500	10
Ralph Fletcher, '53, Helps Others Invest in Bridgewater	11
\$25,000 Reebok Challenge Grant Matched	11
Lou Ricciardi, '81, Elected Chairman of the Board of Trustees	13
The Wolf has Eaten Grandmother is Winner of Pope Playwriting Contest	14
Bridgewater Arts Series Boasts Record Attendance	15
T.L. Kelly: Master Teacher	16
<i>Reprinted with permission of the Bridgewater Review</i>	
Sesquicentennial Overview	18
<i>Mark your calendar now for exciting events</i>	
Reflections on Miss Pope and Other Anecdotes	19
The Concise Guide to Executive Etiquette	21
The B.S.C. Foundation -- A definition	25
Foundation Elects New Officers	26
Jim Hachey, '84 Alumnus, brings a taste of New England to the South	27
Chamber Singers Tour Europe	28
Alumni Career Advising Network	29
<i>Notice to 1975-1980 Graduates</i>	
30th Anniversary Football Bears Honored	30
Alumni Association Forms Strategic Plan	30
Class of 1940 Donates \$15,000 to Honor Classmate Jordan Fiore	31
Class Notes	32

Bridgewater

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Dr. Adrian Tinsley

President, B.A.A.

Dr. Mary Lydon, '55

Chairman, B.S.C. Foundation

David Messaline, '65

Director of Development

Philip A. Conroy, Jr., '72

Director of Corporate Relations

Ralph J. Fletcher, '53

Assistant Development Officer

Ashley C. McCumber

Assistant Development Officer

Editor

Kimberly DeCaro Williams

***Bridgewater** is published quarterly by the Office of Development. It is mailed to alumni, parents, and friends of Bridgewater State College.*

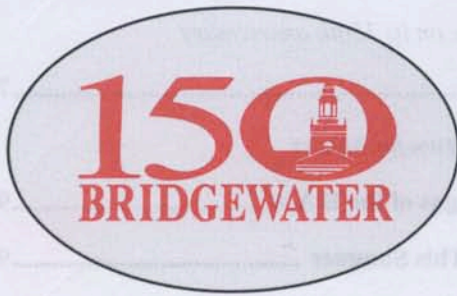
Address all mail to:

Editor

Bridgewater

Post Office Box 13

Bridgewater, MA 02324



It has been 150 years since its beginnings. See how things have changed in this comprehensive analysis of

Bridgewater Today . . .

by Philip A. Conroy, Jr., '72

Director of Development

The College with its work force and student population is an \$85 million dollar annual contributor to the economy of the Southeastern Massachusetts region.

The observance of an anniversary permits reflection on how Bridgewater has evolved as a college. It provides an opportunity to examine the College's role in the life of the state and the nation. What is Bridgewater State College today?

Bridgewater is in the heart of Southeastern Massachusetts, thirty miles south of Boston, 30 miles northeast of Providence, Rhode Island, and 30 miles northwest of the Cape Cod Canal. The College with its work force and student population is an \$85 million dollar annual contributor to the economy of the Southeastern Massachusetts region.

A college is more than a collection of buildings and programs, it is a group of people united in the pursuit of knowledge. This is a sketch of its people. Presently there are 5,417 full-time day students enrolled at Bridgewater. They are joined, primarily in the evening by 3,500 part-time students. There are 29,000 living Bridgewater alumni and 15,000 of them live within a 30-mile radius of the campus.

A closer look at the student population shows that more than 70% of students say Bridgewater was their "first choice" when they applied to colleges. Our student population reflects our region with 87% coming from cities and towns in Southeastern Massachusetts. As reflected by the College's alumni, 85% of today's Bridgewater students expect to stay and work in Massachusetts after they graduate.

Reflecting the diversity of the region, 5% of undergraduates are ethnic minorities. One of the benefits of attending a state-assisted college is the low cost, but still, 47% of students receive financial aid from private, state, and federal sources. In addition, three out of every four students work in addition to attending college. In keeping with Bridgewater's tradition of leadership, service, and responsibility, 65% of today's students are registered voters.

When asked to comment on their collegiate experience at Bridgewater, 96% say they are "satisfied" or "very satisfied".

Today's Bridgewater undergraduate has a choice of 27 undergraduate majors. Although education remains a strong choice with between fifteen and twenty percent of

though education remains a strong choice with between fifteen and twenty percent of the student body preparing to teach, it is surpassed by management science with several concentrations including accounting, marketing, finance, and transportation management. Bridgewater also enjoys the unique distinction of being the only public college in New England to offer a degree in aviation science.

Bridgewater's graduate students have an even larger variety of programs with at total of thirty-six. Once again, a unique program is available. The College operates a joint doctor of education program with the University of Massachusetts at Amherst. It is the only doctoral program offered in Southeastern Massachusetts.

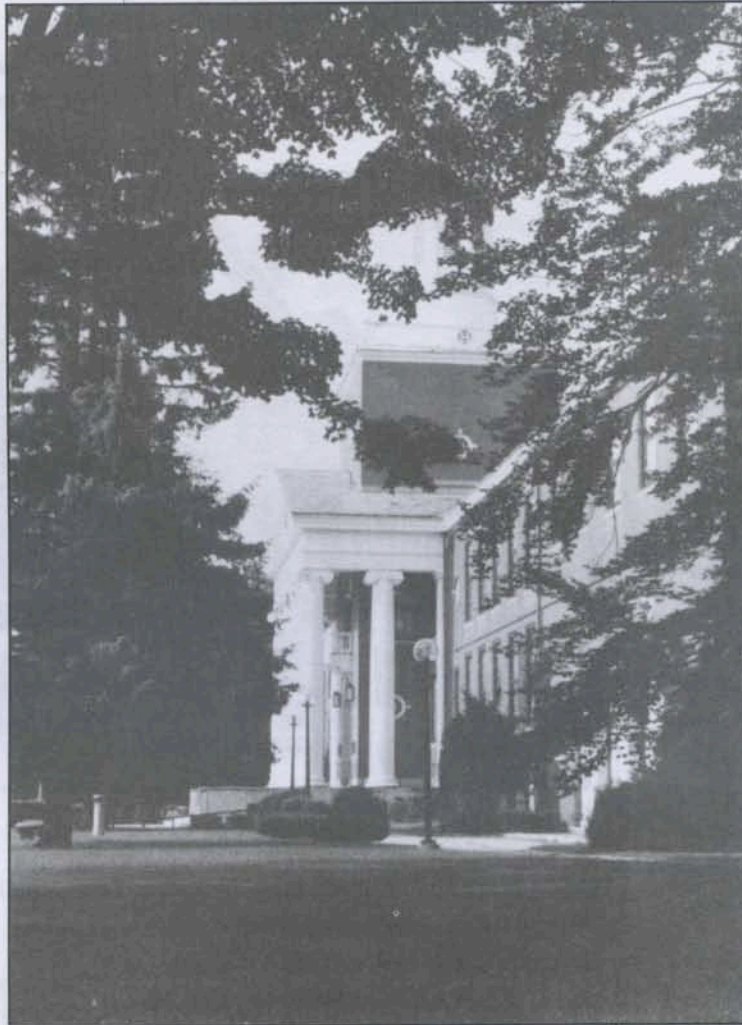
The dramatic growth in programs began in 1960 when the College became a liberal arts institution. Prior to that time teacher education was the only undergraduate program.

The growth in the number of majors reflects the College's mission, which in part is to prepare students to meet the changing needs of society. Majors such as Aviation Science, Computer Science, Management Science, and Social Work all have been added to the curriculum within the past decade. In fact, of the 5,400 undergraduate students currently enrolled at Bridgewater, an estimated 34% are enrolled in undergraduate majors that were not offered prior to 1980.

In a college that once graduated well in excess of 50% of its students in the fields of elementary and early childhood education there presently are 522 majors.

Management Science, founded in 1982, has an enrollment of 1,004 students.

The College has experienced an uphill battle throughout its long history for adequate resources to maintain its reputation as an outstanding institution of higher education. From the very begin-



ning days of the establishment of the school in Bridgewater, when the sum of \$10,000 had to be raised privately in order to receive an additional match from the state legislature, there has been the challenge of securing enough faculty, facilities and equipment to carry out the College's mission. Some times have been better than others.

Currently, the College is facing serious budget challenges as the result of a slowing national economy that is reduc-

ing the amount of tax revenue collected by the Commonwealth. Bridgewater has either deleted from the budget or reverted back to the state treasury \$2.4 million since October, 1987. This has meant a reduction of 22 state funded positions. In the non-personnel area, the purchase of badly needed equipment has been postponed, repairs to the physical plant have been delayed, and new construction projects have been eliminated or put on hold.

Perhaps the most revealing statement of Bridgewater's financial condition is the amount of funds allocated by the Commonwealth to support a full-time student at the College. Bridgewater ranks 27th out of the 29 public colleges and universities in Massachusetts. By way of comparison, it costs the state \$3,819.00 to educate a student at Bridgewater, at Southeastern Massachusetts University the allocation per student is \$5,899.00 and at Massasoit Community College the allocation per full-time student is \$4,727.00. Only two community colleges, Northern Essex Community College and Bristol

Community College, receive a smaller state per student allocation.

The College has always maintained the quality of its programs by creatively using its resources. The harsh reality is, however, that the cost must be borne by the user, in this case, the student. Tuition has risen significantly over the past two decades, but rising even more rapidly than tuition, which is revenue for the Commonwealth and not retained on campus, are the student fees. In the 1990

fiscal year state appropriations accounted for 70.3% of the College's annual budget. In 1987 that figure was 79.4%.

The largest part of any budget is the cost of personnel. In the current debate throughout Massachusetts, there are those that say that higher education is "fat". According to national data, Massachusetts ranks below the national average in terms of faculty-per-student and administrator-per-student.

Specifically, across the United States there are 20.5 faculty members per 10,000 population. Here in Massachusetts, the ratio is 16.0 per 10,000 population.

Similarly, non-instructional employees (administrators and staff) represent a smaller percentage here than in the rest of the country: 37.4 per 10,000 population vs. 23.4 in Massachusetts.

Where does Bridgewater fall within public higher education in Massachusetts. Bridgewater ranks below the average for faculty-per-student and administrator/staff-per-student. In the Massachusetts public higher education system the faculty to student ratio is 16.8:1 while at Bridgewater the ratio is 20.4:1. The ratio of administrators to students in Massachusetts public higher education is 57.4:1 and at Bridgewater that same ratio is 67.8 students for each administrator (67.8:1). The system-wide ratio of staff to students is 12.7:1 and at Bridgewater the ratio is 22.1:1.

The number of students applying to the College is increasing while the number of seats in the freshman class is remaining stable. In 1989, the College had 5,274 applications for 1,100 seats. As of this date there are more than 5400 applications for next year's freshman class of 1100 students.

Why is Bridgewater such an important and unique institution in the South-

eastern Massachusetts region? Primarily because Southeastern Massachusetts is more dependent on public higher education than the rest of the Commonwealth of Massachusetts. According to data compiled by the Southeastern Massachusetts Partnership, more of the region's public high school graduates who go on to college attend a public college or university than do their counterparts in the rest of Massachusetts.

While this region of the state was

vigorous public service on behalf of the entire Southeastern Massachusetts region and the Commonwealth in general. When the College first opened its doors on September 9, 1840, the school's first president, Nicholas Tillinghast greeted 28 men and women. Today the College's annual enrollment in all programs exceeds 12,000.

Back in 1840, the school's home was a single room in the basement of the Town Hall. Now there are 28 academic and



largely by-passed by the "Massachusetts Miracle" of the 1980's (the average paycheck in Southeastern Massachusetts was 20% lower than the other areas of the state), the future looks more promising. This region will continue to be, in terms of population, the fastest growing part of Massachusetts. A knowledge-intensive economy demands an educated work force. Bridgewater, as the center piece of public higher education in Southeastern Massachusetts is vital to the success of this region.

Bridgewater will proudly celebrate its 150th year with a continuing commitment to excellence in academic programs and

residential buildings spread throughout 170 acres.

The same spirit and dedication which motivated Bridgewater's founders today infuses the faculty, students, administrators, staff and alumni of the College. We are well into our second century of service and eager to maintain those exemplary traditions which have guided the College's development for 150 years. As Bridgewater's current president, Dr. Adrian Tinsley said in her inaugural address, "We will not be distracted from performing our mission." That is the heritage of Bridgewater State College.

Alumni Association Recognizes Achievers



James Argir, '61, accepts the Tillinghast Award from Dr. Cliff Wood, '60

Nicholas P. Tillinghast, Dr. Adrian Rondileau, Dr. V. James DiNardo, Dr. Catherine E. Comeau, Dr. Ellen M. Shea ...the list reads like a veritable *Who's Who Among Celebrated B.S.C. Heroes*. In the names of these very people, the Bridgewater Alumni Association recently bestowed its highest honors at the 1990 Recognition, Scholarships, and Awards Night held during Alumni Weekend.

Receiving these awards were Mr. Jim Argir, '61; Mr. Frederick W. Gustafson, II, '50; Professor Mercer Fellouris; Dr. Virginia Hogg, '60; and students Deborah L. MacDonald and Stephen Norton.

The 1990 Recipient of the *Nicholas P. Tillinghast Award for Outstanding Service to Public Education* is **Mr. James Argir, '61**. The principal of the Henry E. Warren School in Ashland, Massachusetts, Mr. Argir has been a leader in education for nearly 30 years. He has served as a member and an officer of the Massachusetts Elementary School Teacher's Association; member of the Governor's Educational Cabinet; as a special advisor to the Joint Legislative Committee on Education; and member of the Executive Committee of the Massachusetts Educational Conference Board.

Mr. Argir is active in his home town of Natick, Massachusetts, where he serves as a member of the Leonard Morse Hospital Board of Trustees and has served as chairperson of many hospital committees. He is a Town Meeting member and has served as the chairperson of the Elementary School Building Committee and the Recreation Commission. He is a trustee and executive board member of the Albanian Orthodox Archdiocese in America and chairperson of the Albanian Orthodox Church of Natick. He retired from the Bridgewater Alumni Association

Board of Directors this year after serving as director and secretary of the Board.

He is married to Lana Steele Argir, Class of 1962.

Mr. Frederick W. Gustafson, II, '50, of Fullerton, California, is the 1990 recipient of the *Dr. Adrian Rondileau Award for Outstanding Professional Achievement and Community Service*. He is the executive vice president of MAXIMUS, Inc. of Tyson's Corner, Virginia.

MAXIMUS is a technical and consulting firm whose motto is *helping government serve people*. At present, Mr. Gustafson is the contract manager for the MAXIMUS' contract with the Los Angeles County which provides case management services for the Greater Avenues for Independence (GAIN) Program. This innovative partnership combines the expertise of both the public and private sector to the welfare recipient participating in the GAIN Program. The purpose of the GAIN Program is to teach, train, and counsel welfare recipients to find a job; thus breaking dependency on welfare. One of the components available to GAIN participants is basic educational services. More than 70 percent of all the participants are enrolled in this component. The GAIN Program, as developed by Mr. Gustafson, is becoming a national model and is in the process of implementation in several counties throughout the country.

Prior to joining Maximus, he worked for 20 years with the Department of Public Social Services for Los Angeles County in California. There he served as chief of the computer services division, chief of the management information and evaluation divisions, data processing manager, program chief, and district director.

(Continued on next page)

This year's recipient of the *Dr. V. James DiNardo Award for Excellence in Teaching* is **Professor Mercer Fellouris**. A member of the Department of Aviation Science and Management Science, Professor Fellouris has been recognized as one of Bridgewater's finest educators. She is honored for demonstrating a deep compassion for teaching through encouraging excellence in her students and challenging them to be successful in the classroom and in all their activities. She uses a challenging case study approach to her teaching that acquaints and challenges her students to deal with situations from the business world. She is a tireless advocate of Bridgewater State College and serves on several committees.

Dr. Virginia Hogg, '60, is the 1990 recipient of the *Dr. Catherine E. Comeau Award for Outstanding Leadership and Professional Achievement*. Dr. Hogg, a Bridgewater faculty member for 20 years, is a professor of health promotion in the Department of Movement Arts, Health Promotion, and Leisure Studies.

Her professional awards and activities span many areas. She will be participating as a Fulbright Scholar in the summer of 1990 to Beijing, China. She serves as the vice chairperson of the Massachusetts March of Dimes Executive Committee and has been named the *Public Education Volunteer of the Year* by that organization. She is the recipient of a merit award from the Eastern District Association of Health, Physical Education, Recreation and Dance, and also of the Healthy Mothers/Healthy Babies Award for meritorious service in the field of maternal and child health. Dr. Hogg is a former recipient of Bridgewater's Dr. Mary Jo Moriarty Award.

Her professional memberships include the Massachusetts Eastern District Association and American Alliance for Health, Physical Education, Recreation, and

Dance; the Association for the Advancement of Health Education; the American Public Health Association; the Massachusetts Public Health Association; Delta Kappa Gamma; and the Hyannis-Bridgewater Physical Education Alumni Association.

Honors for the *Dr. Ellen M. Shea Memorial Scholars Program* were awarded to Bridgewater State College students **Deborah L. MacDonald** and **Stephen Norton**. The program was established by the Bridgewater Alumni Association as the result of a bequest by Dr. Ellen M. Shea, dean of women and dean of students from 1955-1974. The Shea Scholars Program encourages outstanding students to pursue a rigorous course of study on a specific topic working with a mentor faculty member.

Ms. MacDonald's topic of study is entitled, **U.S. Schoolchildren: What in the World Do they Know?** Her mentor on the project was Dr. Glenn Miller, professor in the Earth Science and Geography Department.

Mr. Norton's topic of study is entitled, **Limitation of Reason: Do the Criteria That Purport to Limit Reason Make Physics Impossible?** His mentor on the project was Dr. Edward James, professor of philosophy.

Also conferred at the Awards Ceremony were the Outstanding Alumni Service Award, recognition to retiring members of the Bridgewater Alumni Association, and the Annual Alumni Scholarships for students (distributed at the ceremony and throughout Alumni Weekend).

Donna Daley Brown, '68, is the 1990 recipient of *The Bridgewater Alumni Award for Outstanding Service to the Bridgewater Alumni Association*. Her contributions to the Alumni of the College are numerous. A representative

for the Class of 1968 and member of the Association Board of Directors for many years, Mrs. Brown guided the Association through some difficult times. As president, she initiated many popular programs and activities still sponsored by the Alumni Association including the Phonothon.

Mrs. Brown continues to be a strong advocate of Bridgewater State College in her capacity as guidance counselor at Silver Lake Regional High School.

Also recognized were B.A.A. directors whose terms ended in May. The Association appreciatively acknowledged their service and announced that their experience would be called on in the future as they join the membership of the Alumni Council. Retiring members include: James Argir, '61; Gina Guasconi, '76; Patricia Kalicki, '76; Ann Koczera, '71; Paul Maloney, '72; and Robert Zupperoli, '86.

Alumni Association Scholarships totaling close to \$25,000 were awarded to 30 students during the Alumni Weekend.

Kappa Delta Phi Seeks Brothers

WANTED: Kappa Delta Phi Brothers

The group was reorganized in 1987 for three purposes:

1. To re-establish bonds of fraternal friendship
2. To re-establish the undergraduate brotherhood at B.S.C.
3. To aid B.S.C. in any way possible

Anyone interested in getting involved or finding out more information should contact:

Vincent Mitchell, '68
34 Rockhill Street
Foxboro, MA 02035

Davis Alumni Center Slated to Open This Summer

The Bridgewater State College Foundation announces that the Davis Alumni Center will open at the beginning of Summer, 1990. The Center, which is housed on the former site of the Alpha Upsilon Fraternity House, is named in honor of local philanthropist Stanton Davis.

The Davis Alumni Center will host the College's Office of Alumni Relations and also the Office of Development. It will serve as a function and conference facility which can accommodate up to fifty people and will also be home to the Hall of Black Achievement (HOB A) Library.

Purchase and utilization of the building was made possible through gifts from the Davis Educational Foundation; Class of 1937 Zenos Scott Trust Fund; Class of 1938 50th Anniversary Gift; Dean Witter Reynolds; the B.A.A.; and the Bridgewater State College Foundation. A celebration in honor of opening the building will be held in the fall. ❧

Alumni Chorus

The Alumni Chamber Chorus performed six times during the 1989-1990 school year. Sponsored by the Bridgewater Alumni Association along with the College, the Chorus is hoping to continue the long tradition of excellence in choral music at Bridgewater State College.

Former singers, or interested alumni, should contact the conductor, Dr. Jacob Liberles at home at (617) 698-2720 or at the Music Department in September at (508) 697-1377.

Rehearsals are held during the school year on Wednesday evenings from 7 to 9 p.m. in the Horace Mann Auditorium. ❧

Dr. Mary Lydon, 1955 Graduate, Becomes President of the Bridgewater Alumni Association

"In order to give permanence to the friendships formed amongst us while at college; to strengthen the attachment of each of us to our chosen professions; to render positive service to the Bridgewater State College; and to act in all practicable ways as an auxiliary to the cause of public education; we do form ourselves into an association..." from the Preamble to the Bridgewater Alumni Association Constitution of 1850

In the 140 years since the beginnings of the Bridgewater Alumni Association, its purpose has held strong. Able leadership provided by Association presidents has helped perpetuate the basic tenets of the organization — to foster fellowship, to strengthen careers, to serve the College and to promote public education. Along these lines, the current alumni base of 29,000, with graduates not only in the field of education, but also in 27 other majors, is preparing to gear up for an active two years of alumni programming under the leadership of newly elected Alumni Association president, Dr. Mary Lydon, '55.

A dedicated volunteer and activist for women's rights, Dr. Lydon offers a unique vantage point to the position of Alumni president. "I have a strong feeling that the Alumni of this college not only deserve to continue a strong relationship with the institution, but also that they can give something back." She enthusiastically looks ahead to her two-year tenure as president and hopes not only to expand the Association's programming, but also, "to get the more than 15,000 alumni living in the Southeastern Massachusetts area

involved."

A physical education graduate of Bridgewater, Dr. Lydon received her Master's degree in Psychology from Northeastern University and her Doctorate in Health and Physical Education from Boston University. She has taught physical education, health and swimming in elementary, middle school, high school and college for the past 35 years.

As a commuting student, Dr. Lydon's involvement was limited during her undergraduate years. After graduation, however, she was moved by the commitment shown by then department head "Kaye" Comeau, and became involved in the Hyannis-Bridgewater Physical Education Alumni. Through her association with the physical education organization, she ultimately met Phil Conroy, director of development, and began her long and illustrious affiliation with the Bridgewater Alumni Association.

"With the economic problems that people in Southeastern Massachusetts are facing right now, Bridgewater is serving an important role and the Alumni Association plays a large part in that," says Dr. Lydon. "Not only are we reaching out to qualified prospective students in our communities by offering a variety of scholarships each year; we are expanding the programming and services we offer to our Alumni body."

In this Sesquicentennial year at Bridgewater State College, Dr. Lydon is optimistic for the opportunity for growth. "We have a strong 150 year heritage behind us, and I look forward to much, much more ahead." ❧

HOBA

Hall of Black Achievement Gala Attracts 500

Bridgewater's Hall of Black Achievement Heritage Celebration drew a crowd of more than 500 people, including many Bridgewater faculty, administrators, staff, students, and alumni. The February 2nd gala held at the Sheraton Boston Hotel and Towers was the state's first major event in honor of Black History month this year.

Greetings and welcoming remarks were delivered by Dr. Jacqueline Roundtree, chairperson of the Hall of Black Achievement (HOBA) Commission. The Commission sets the criteria for induction and votes on inductees.

A feature of the opening program was a video which detailed Bridgewater's involvement with the Hall of Black Achievement. The program was produced by Mr. E. Lovell Dyett, executive curator of the Hall.

Dr. Liz Walker (Hon.D. '86) of WBZ-TV in Boston was the mistress of ceremonies for the evening, which saw the induction of two new members into the Hall of Black Achievement, Paul Cuffee and Melnea Cass.

Cuffee was an eighteenth century Black entrepreneur in the merchant industry, while Cass was a major figure in the civil rights movement in Boston during the 1960s.

The new inductees join Louis Temple, a New Bedford inventor of the 1830's; Dr. Charlotte Hawkins Brown, an education pioneer of the early 1900's; W.E.B. Dubois, a major intellectual figure and writer of the early 1900's; and abolitionist Frederick Douglass.

In her remarks, Dr. Walker talked of the day's news events, which included reports from South Africa of major concessions the government there was making to anti-apartheid groups. "This is a wonderful new era we're living in. Days of freedom

are coming all over the world," she said.

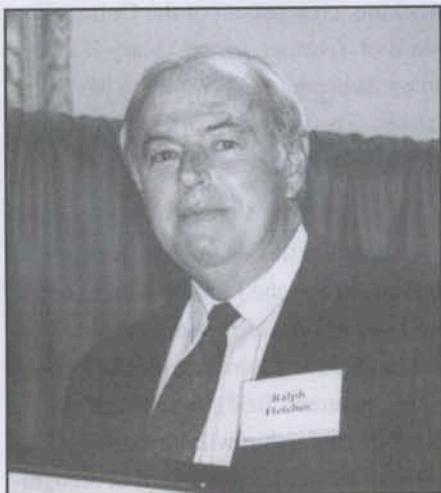
Dr. Ruth Batson (Hon.D. '90), the retiring director of the Museum of Afro-American History, was honored as the 1990 "Mary Hudson Onley Achievement Award" recipient for her "steadfastness and determination" in the civil rights struggle. She led the fight for the nation's first racial imbalance law. She is also the nation's first Black female major stockholder of a locally owned major-market television station, Channel 7 in Boston.

Dr. Adrian Tinsley, president of the College, in her remarks to the guests said, "The Hall of Black Achievement has enormous potential as an educational and cultural institution, and I am convinced it is one of the finest and most important initiatives our College has taken during its 150 year history..."

(Continued on page 12)



Mr. E. Lovell Dyett, Ms. Carol Furr, Dr. Ruth Batson, Dr. Adrian Tinsley, and Mr. Ken Lightcap joined in the HOBA celebration.



Ralph J. Fletcher 1953 Alumnus Returns to Help Others Invest in Bridgewater

His relationship with Bridgewater State College spans more than 40 years. From his early days as an education major and active student, to his tenure on the College's Alumni Association and Board of Trustees, Ralph J. Fletcher, '53, has returned to Bridgewater as director of corporate relations for the Bridgewater State College Foundation.

Mr. Fletcher brings a variety of strengths and qualifications to the position. His familiarity with and affinity toward the College, along with his experience as a top corporate officer within private industry, make him uniquely qualified to serve Bridgewater in this way. As director of corporate relations, Mr. Fletcher will serve as liaison between the College and the corporate community as well as develop planned giving programs (programs which allow Alumni to name B.S.C. in their wills).

"My service as a Trustee of the College helped me understand that the state funding the College receives needs a

(Continued on page 12)

\$ 25,000 \$ 25,000
**Reebok
 Challenge
 Grant
 Matched**
 \$ 25,000 \$ 25,000

As the Hall of Black Achievement (HOBA) moves into another active year of programming, Ralph Fletcher, '53, director of corporate relations, announced that the Reebok Challenge Grant has been matched. The \$25,000 Challenge Grant was announced on February 2, 1990, to encourage corporate and individual donations in support of HOBA.

"This is just the beginning," says Mr. Fletcher. "Our goal is to raise \$1,000,000 over a period of time to insure the Hall is an on-going affair." He says the purpose of the Hall of Black Achievement is "to recognize and enshrine the achievements of people of color in our society." Toward that end, the Bridgewater State College Foundation has undertaken the task of raising funds from the corporate community to provide operating expenses for the Hall on the Bridgewater campus.

In addition to the selection of two inductees to be honored in the Hall each year, the Commissioners of HOBA have an ambitious long-range plan to make the Hall a museum of artifacts and a research center for scholars. They also have plans to develop curriculum materials for the public schools and plan community outreach programs for cities and towns in the area. The Commission's ultimate goal is to have the National Hall of Black Achievement located here at Bridgewater and to have chapters in colleges in the other 49 states and Puerto Rico.

In addition to HOBA, the Bridgewater Foundation actively supports several other Bridgewater programs. "We have received enthusiastic corporate support for the Bridgewater Fine Arts Series," says Mr. Fletcher. The series, which began in 1988, brings world-class cultural events to the Bridgewater campus. "We want to be the cultural center in Southeastern Massachusetts," he continues. "We have just completed our second season with the Arts Series and have presented performances of the Canadian Brass, the New York City Opera, Handel and Haydn's Messiah, and the Alvin Ailey Repertory Ensemble." (See story, page 13)

In keeping with the mission of the Foundation, Mr. Fletcher is pleased with the progress that has been made with this programming. "I really feel that we have brought a whole new constituency to our campus who were not aware of what this College has to offer. Our corporate sponsors have told me that they are proud to have their names associated with our series because it is *first class*."

(HOBBA, Continued from page 10)

"By honoring a person like Ruth Batson, and by inducting into the Hall of Black Achievement such major figures as Paul Cuffee and Melnea Cass, we pay our respect to the great humane traditions they represent, and we acknowledge in a lasting way - indeed, a permanent way - our collective debt to them for the inspiration their lives provide."

Dr. Tinsley said the next goal of the Hall of Black Achievement is to encourage other states to begin developing similar institutions; while at Bridgewater, the work continues to build a national hall in a permanent location on campus. She said a capital drive to raise funds for that purpose will soon be underway.

As part of the evening's program, Dr. Tinsley introduced minority student leaders from each of the Massachusetts state colleges who had been selected by their respective institutions to receive recognition as achievers "in the best tradition of those who we honor in the Hall of Black Achievement."

Dr. Tinsley also praised Reebok International, Ltd. for "listening to our

plans and then giving wholehearted support to the concept. Reebok's commitment renewed our own energy and faith in this effort."

Mr. Ken Lightcap, vice president for corporate communications at Reebok, spoke on behalf of the corporation, which has announced a \$25,000 challenge grant to support the activities of the Hall on the Bridgewater campus.

"The Reebok family is delighted to take part in this celebration of the Hall of Black Achievement, which coincides with the 75th annual observance of February as Black History Month," Mr. Lightcap said.

"Our commitment to the Hall is one we hope other businesses and corporations will take up, because the Hall is a symbol of the contributions which African Americans, Hispanics of African Descent, and Cape Verdeans have made to the growth and prosperity of the nation. We're proud to be affiliated with it," he said.

A highlight of the evening was the presentation by Ms. Carol Furr of

Brockton, chairperson of the College's Board of Trustees, of the "Mary Hudson Onley Achievement Award" to Ms. Batson. The Onley Award is named in honor of the first Black graduate of Bridgewater.

In accepting the award, Ms. Batson announced that the foundation that bears her name has decided to donate a scholarship for a minority student who wishes to attend Bridgewater, and she said the scholarship will be named in honor of Mr. E. Lovell Dyett, in recognition of his efforts to establish the Hall of Black Achievement.

Another highlight of the evening was a performance of an original piece of music by Professor Henry Santos of the Department of Music at Bridgewater. Professor Santos both wrote and performed the piece, accompanied by a brass quintet.

"Tonight is just a beginning," said President Tinsley at the conclusion of the celebration, "but it was indeed a tremendous send-off, exceeding, I believe, everyone's expectations. It was just splendid in every way."

(Fletcher, Continued from page 11)

supplement to make the difference between good and excellent," says Mr. Fletcher. "The College must receive support from the private sector in order to reach its true potential. We need to be able to obtain state-of-the-art equipment, support the creative and fine arts, assist faculty in their efforts to remain current in an ever-changing environment, provide financial aid to students, and support special projects not supported by the Commonwealth."

In the wake of recent budget cuts, the role of corporate relations director is vital. Since January of 1989, \$2.4 million dollars has been deleted or reverted from the College's budget, while the College has cut costs by \$2.3 million. "It is

essential that now more than ever, the corporate community invest in public education in the Commonwealth," says Mr. Fletcher. "Bridgewater State College has a great deal to offer, not only in programming but in the caliber of graduate produced from the College. With more than 85% of the College's graduates expecting to stay and work in the state, the corporate community has much to gain by investing in the College now."

Relationships with various organizations within the Commonwealth have begun, with many Foundation programs already being subsidized by the corporate community. Mr. Fletcher has been instrumental to the Hall of Black Achievement and its attainment of the Reebok Matching Grant along with generating continuing support

of the Bridgewater Fine Arts Series.

He comes to Bridgewater from New York, New York, where he served as president and chairman of the board of W.H. Sadlier, Inc., and president of the Oxford Book Co., textbook publishing companies in New York. He formerly served as sales manager and sales representatives for both Sadlier and Laidlaw Brothers publishing companies in New York and Illinois. Prior to his career in the publishing industry, he utilized his teaching degree as an educator in Southeastern Massachusetts towns. He and his wife Jean, '51, are the proud parents of nine children and four grandchildren. They reside in Bridgewater.

"I believe that the concept of a strong public higher education system is a sound investment in the future of our region and our society, and that's why my work at Bridgewater is such a priority for me..." Louis Ricciardi, '81

Louis Ricciardi, '81, Elected Chairman of Board of Trustees

Dedication, commitment, and a love of Bridgewater State College are just a few of the qualifications Louis Ricciardi brings to his newly elected position as chairman of the College's Board of Trustees. Mr. Ricciardi was elected to the position by his fellow trustees at the Board's June meeting, and he will officially take office on July 1st. Notably, he is the first Alumni Association delegate to be elected to the chair and, at 30, the youngest person to hold the position.

According to all who have worked with Mr. Ricciardi, he is a hands-on volunteer who isn't afraid to get involved. His activities at Bridgewater have been extensive, and in the short time since his graduation, he has made many positive and valuable contributions to the College. He has actively served on the Bridgewater Alumni Association since 1985, where he first volunteered as a member of the Investment Committee. In 1986 he joined the Association's Board of Directors and later was appointed assistant treasurer and then treasurer of the 29,000 member group.

"I am very pleased and proud to have this opportunity to serve Bridgewater State College," he says of his election. As a former student, Mr. Ricciardi feels

he has a special obligation to return some measure of service to the College in appreciation of the benefits he received.

"I have enjoyed having close ties with the College through the years, and I intend to continue working hard on behalf of Bridgewater."

Mr. Ricciardi has a keen interest sharing the best that Bridgewater has to offer with the local communities. "I have great respect for the quality of the academic experience which the College offers to students, and its commitment of public service to the region. Bridgewater, by offering first-rate learning opportunities at moderate cost to thousands of students from this area, contributes significantly to the economic development of Southeastern Massachusetts. As a person involved in business" (he is vice president for investments at Dean Witter in Taunton) "I see value in our contributions to this region and to this end, I am committed to work with my fellow trustees, the president of the College, the faculty, students, staff, and alumni to help Bridgewater achieve its full potential."

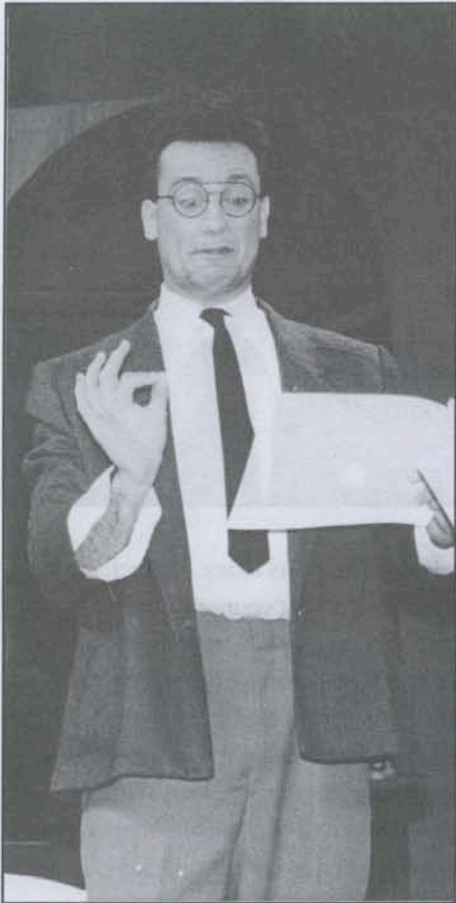
Mr. Ricciardi has worked professionally in the investment field for nearly 10 years. He has spent time working at Shearson-American Express, Thompson-McKinnon Securities, and Dean Witter



where he remains today. In fact, his work as an investment counselor won him national recognition by Nuveen, the largest issuer-manager of municipal bonds underwritings in the country. He has also been honored for the past four years as a member of Dean Witter's "President's Club," which recognizes the top three percent of the company's 9,000 agents.

In addition to his involvement in the College, Mr. Ricciardi is a member of the Board of Directors of the Taunton Area Chamber of Commerce, a founding member and board chairman of the "Heart of Taunton Project," a member of the United Way Board of Directors, an incorporator of Morton Hospital, former treasurer and current board member of Hospice Care, and board member and president-elect of the Taunton Rotary Club.

Mr. Ricciardi and his wife Cynthia (Booth) Ricciardi, '81, live in Lakeville. Mrs. Ricciardi is a part-time instructor in the English department at Bridgewater State College and a member of the Bridgewater Alumni Association's Executive Board. ■



Ensemble member Michael D. McCarthy as "Mike Ross" in *The Wolf Has Eaten Grandmother*

The Wolf Has Eaten Grandmother wins Pope Playwriting Contest

Delving into the everyday life of radio comedy writers in the pre-television days, Elizabeth J. Wright emerged as the winner of the S. Elizabeth Pope Playwriting Contest. Ms. Wright's play, *The Wolf Has Eaten Grandmother*, was the winner out of nearly 400 entries from across the country. The contest, in honor of Bridgewater matriarch 'Miss Pope', was held to kick off the College's Sesquicentennial.

The play is based on the life of a writer from the East Coast, Andy West, who visits California and is convinced to give radio script-writing a try. He ultimately falls into the Hollywood success syndrome, and the story unfolds with "highly imaginative dialogue and well drawn-out characters," says Michael Couture of the *Brockton Enterprise*. These elements along with "an interesting story and a novel title provide all the makings of a hit. And so it is. No one would deny," he continues, "that it deserved the first place it received. For the faithful who waited to see this comedic product, it was not disappointing."

Directed by Bridgewater's Dr. Stephen Levine and performed by the Bridgewater State College Ensemble Theatre, the show premiered during Alumni Weekend and ran for five well-attended performances. Couture has high praise for the director as well as players Neil P. Borden, Erica Frene, Krista W. Watson, Michael D. McCarthy, Michael J. Leonard, P.K. Egersheim, Scott Gagnon, Jennifer M. Condon, Kevin LaVelle, and Dan Gallagher.

A Santa Barbara, California resident, Elizabeth Wright was one of only two female comedy writers in Hollywood in the 1940s. After struggling as a woman in a predominantly male profession, she landed a job writing for radio's "Chase and Sanborn Hour," starring Edgar Bergen and Charlie McCarthy. She also became the main writer for Gracie Fields and wrote for "The Lifebuoy Show," starring Bob Burns. During her tenure with both shows she wrote for celebrities like Judy Garland, Lucille Ball, Orson Welles, Jimmy Durante, Eddie Cantor and W.C. Fields to name a few. ■

Bridgewater Fine Arts Series Boasts Record Attendance



During the 1989-90 academic year, the Adrian Rondileau Campus Center came alive with the sound of brass, the harmony of voices, the auditory drama of a tragic love story, and the energy of modern dance. This was all part of the Bridgewater Fine Arts Series.

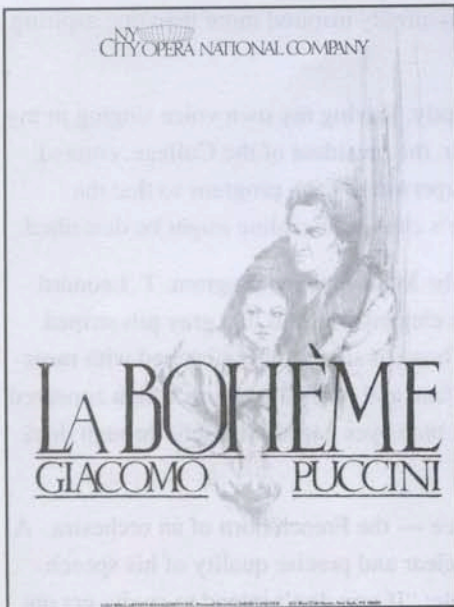
The Series, a project of the Bridgewater State College Foundation, opened in October with the classically humorous Canadian Brass. The Handel and Haydn Society's production of Handel's *Messiah* was presented in December. A world-class, fully staged production of Puccini's *LA BOHEME* by the New York City Opera National Company drew a large crowd in February. And the Alvin Ailey Repertory Ensemble returned to Bridgewater in April.

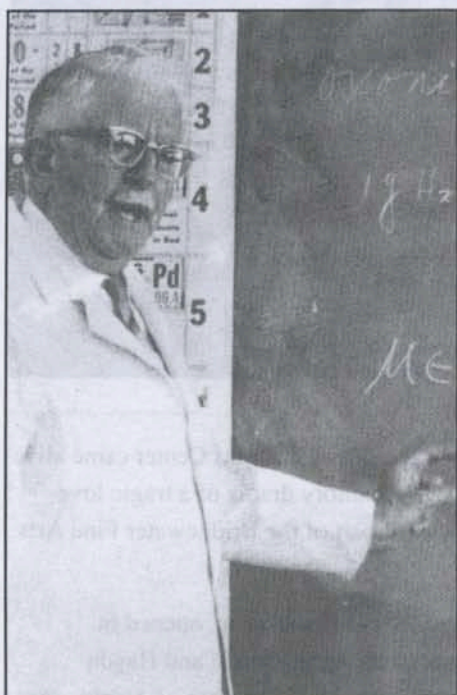
"The Bridgewater Foundation recognized the desire in the community to have high caliber performing arts in our area and that Bridgewater could be an excellent location for those presentations. We are really pleased that the Series has received such an immediate and enthusiastic response," says series coordinator Ashley McCumber.

The final tally for the series shows that more than 4,000 people attended: 850 for the Canadian Brass, 950 for H & H *Messiah*, 1100 for the NYC Opera National Company, and close to 1200 for the Alvin Ailey Repertory Ensemble.

The Series is a self-supporting project funded through ticket sales, corporate support, and individual contributions. Corporate citizens such as Bank of New England South, Bay State Gas Company, BayBank Southeast, Christo's and Christo's II, Curley's Flowers and Gifts, Dean Witter Reynolds of Taunton, Estabrook and Chamberlain Insurance, Lincoln Trust Company, Morrison's Custom Management, Rockland Trust Company, and Tucker Anthony Investments, contributed to this year's series.

The 1990-91 Bridgewater Fine Arts Series will present the Preservation Hall Jazz Band from New Orleans on Sunday, November 4, 1990, the return of the H & H Society's *Messiah* on Saturday, December 8, 1990, and the production of "Mark Twain Tonight" by Hal Holbrook in April. 🎭





T. Leonard Kelly

Master Teacher

by Margaret Borden Sousa, '56
Associate Professor of Chemistry

It was September of 1952. I was one of nearly 200 freshmen seated in the back, underclassmen section of the Horace Mann Auditorium at Bridgewater State Teachers College. Above us at left was a series of murals painted in an arched pattern which echoed the shapes of large, beautiful windows on the opposite wall. The central and most brightly colored mural, which depicted Horace Mann administering the first Normal School entrance examination (1840) to three young women under the legend, "A Trained Teacher For Every Child," most assuredly inspired more than one aspiring teacher.

He spoke bluntly, without any attempt to cajole; "If you don't intend to study, get out now." Although we expected to be engaged in the search for Truth, it was startling to hear the truth spoken so unequivocally.

The murmur of excited voices stopped abruptly, leaving my own voice ringing in my ears, when a slight angular Dickensian scholar, the president of the College, entered. After a brief welcome, he introduced the chairperson of each program so that the special joys and requirements of studying one's chosen discipline might be described.

After what seemed an eternity, the head of the Math-Science program, T. Leonard Kelly, was introduced. A tall, handsome man elegantly attired in a gray pin-striped suit, strode to the front of the group. His full head of silvery hair glistened with moisture; a thin mustache added distinction to his face and framed a mouth which appeared to have been shaped by many a smile. Bright blue eyes gazed intensely through thick lenses.

Most striking was his resonant, forceful voice — the French horn of an orchestra. A slight slurring of the s's added interest to the clear and precise quality of his speech. He spoke bluntly, without any attempt to cajole; "If you don't intend to study, get out now." Although we expected to be engaged in the search for Truth, it was startling to hear the truth spoken so unequivocally.

The next day we met for the first chemistry lecture. About 30 of us entered a classic lecture hall with raised seating. The springy, hardwood floor which squeaked as one walked and the splintery side-arm oak chairs which swayed as one sat down and with each subsequent movement reflected the uncertainty we all felt.

Punctually, Professor Kelly, quite imposing in his spotless white lab coat, entered via a door at the right which led from the laboratory. He pushed a cart to the front of the

large demonstration table and transferred a number of containers of chemicals from the cart to the table. "Chemistry," he said, "is what chemists do"; a sensible definition and one which put us at ease and exemplified his approach: to make sense of what has been described as a science in which one tried to determine what is in a sealed box without opening it.

The discussion had turned to the importance of observation and the care with which deductions should be made. I was the second student to be called to the front. Professor Kelly handed me a bottle and since the first students had been fooled by the weight of a similar bottle, I stiffened my arm and grasped it as I held it firmly. With a glint in his eye, he then handed me a cylindrical cardboard container which had a battered and flimsy appearance. Being afraid that if I grasped it firmly, my arm would jerk upward as I took it, and raised my arm and took it from his hand. It was filled with lead shot! The point had been made; the senses must be doubted.

It was his practice to sequester himself in his office, which doubled as the stock room, prior to every class period in order to prepare for the delivery of polished lectures given without notes. The hallmark of these lectures was a perfect blending of practical example and theory. He introduced us to his mysterious world of dancing molecules and described the ways in which this dance could be used to explain natural phenomena such as atmospheric pressure. He also described how the beauty of crystals results from a symmetry of structure which is in itself beautiful. Through these and other discussions, he led us to an understanding of abstract theories and to the development of an ability to recognize the patterns of symmetry which underlie the basic principles of science.

During the first semester of college, one of my friends dropped out of chemistry



class. On leaving, she talked to Professor Kelly to reassure him that she had the highest respect for him and his skill as a teacher and was leaving for personal reasons. I asked her how he had reacted, thinking that such a man not need or want such reassurances. She answered that he had very graciously thanked her and wished her well. This was the first indication that what he was to tell us shortly before graduation was true: T.L. (the name by which we had all come to call him, except to his face), was an abbreviation for "tender loving" and not, as we had heard, for "tough luck."

T.L. was born just before the turn of the century, on August 17, 1898. It was a time when experiments pivotal to the understanding of chemistry were being performed. Sir J.J. Thomson had, in the previous year, discovered the electron and Ernest Rutherford was beginning his exploration of radioactivity which led to the modern picture of the atom. These and subsequent discoveries gave a new,

more theoretical face to chemistry which made it possible for T.L. to pose the question, "Why?"

The enthusiasm and sense of adventure in being a chemist, developed during his youth and imparted to us, are described in the reflections of Thomson, whom he was fond of quoting. *"As we conquer peak after peak we see in front of us regions full of interest and beauty, but we do not see our goal, we do not see the horizon; in the distance tower still higher peaks, which will yield to those who ascend still wider prospects."*

T.L. brought to his teaching a training in the classics acquired from the Jesuits at the College of the Holy Cross, where he enrolled in September of 1917. Tuition was \$100 and board and lodging \$300 per year (the average yearly non-farm salary in 1917 was \$866) and to defray expenses he served as the college mailman for four years. Entrance examinations were given

(Continued on page 22)

ses'qui•centen'nial

(ses'kwi-sen•ten'i•al; 58), *adj.* Of or pertaining to a century and a half. —*n.*
The one hundred and fiftieth anniversary, or its celebration.

Tradition, excellence, service, and community represent the hallmark of Bridgewater State College's Sesquicentennial Celebration. *Tradition* of the College's strong, 150-year heritage; *excellence* which is upheld by faculty, staff, students, and graduates; *service*, which is provided not only within the College community but throughout Southeastern Massachusetts and beyond; and *community*, which is evident by the strong bond of the Bridgewater family.

Not since the 1940 Centennial has the Bridgewater State College geared up for a celebration of this magnitude. The May 5, 1990 celebration of Alumni Weekend marked the beginning of the this Sesquicentennial Celebration which will continue through May of 1991.

A variety of events have been planned which will tie in with the theme of the celebration. Mark your calendars now with the dates earmarked for Sesquicentennial activities, and keep an eye on your mailbox and future issues of *Bridgewater* for more detailed information about each event.

September 4, 1990
Opening Convocation

September 10, 1990
Founder's Day Breakfast
for Southeastern Massachusetts
Corporate and Community Leaders

October 13, 1990
Homecoming featuring Sesquicentennial
Theme and Presidential Breakfast

October 26, 1990
Sesquicentennial Convocation featuring
a prominent national political figure

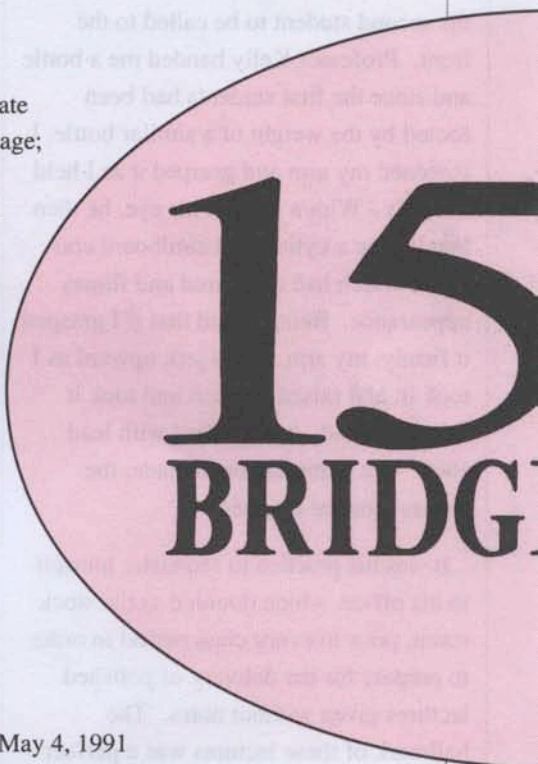
December 7, 1990
Christmas Concert including a pre-
event dinner and reception

TBA, 1990-1991
Academic Symposium dealing with the
future of Bridgewater State College.
This will feature a nationally recognized
keynote speaker along with the President
of the College.

May 2,3, & 4
Alumni Weekend

May 4, 1991
Sesquicentennial Ball

Sesquicentennial pins and other
mementos of the Celebration will be
available in limited quantities through the
Office of Development. Also, watch for
your special commemorative edition of
the Sesquicentennial Calendar which will
appear as an insert in the Fall issue of
Bridgewater.



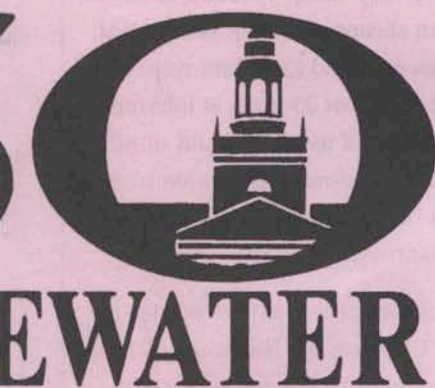
150
BRIDGE

In their Anniversary Year, the Class of 1940 Offers

Reflections on Miss Pope & Other Anecdotes

by Kimberly DeCaro Williams

Assistant Development Officer



Pat Breen Dowd will never forget the day she made the *Dean's List* at Bridgewater State College. This member of the Class of 1940 recalls visiting the bulletin board outside Miss Pope's office (then Dean of Women) where the *Dean's List* was posted each day.

There she found her name on the infamous list. "It was horrible," Pat recalls. "I walked into Miss Pope's office trembling, wondering what I had done." In 1940, it seems, the *Dean's List* did not denote recognition of academic honor; it served, rather, as an invitation to visit the Dean and explain your participation in some "dubious" activity. It turns out that Pat's "transgression" occurred when she sat on the floor during an assembly when there were no chairs left in the room. She was scolded for acting *very unladylike*. "I suppose it was disgraceful," she laughs.

While many fundamental college expectations, concerns, and activities have remained constant through the years, others have changed much in concept - as has the meaning of *Dean's List*. From Miss Pope, to curfews, to concerns about money — the Class of 1940 reflects on Bridgewater a half century ago and today.

Dinner at Bridgewater was always a formal expression of discipline and respect. "When we went to dinner in the

dining room we had to be properly dressed," recalls Janice Brennan Sprogell. "If you weren't, you were summoned to the Dean's Office and were 'campused' - that meant you couldn't leave the school for an entire week!" Barbara Prince Meade adds, "I remember that we had to change our clothes before going to dinner each evening on campus. You could not wear the same clothes you had worn to class during the day. If you did, that was a sure way to get summoned to the Dean's Office. And you couldn't wear your room mate's clothes either - Miss Pope would be able to recognize that!" Not only was proper dress a requirement for admission but there was formal seating as well. "I remember the dining hall well. We had to sit at certain tables in Tillinghast Hall and a senior was at each table as host," says Edith Lawlor Damon.

It would be difficult for the Bridgewater students of today to imagine a strictly enforced curfew. However, in Bridgewater's early days, it was a way of life. "We had to be in the dorm every night at 7:30," says Janice Brennan Sprogell. "I remember as a dorm student being 'locked in' at 7:30 at night. Also, if you wanted to study past 10:00 at night, you had to get the housemother's permission. She would go around and make sure all

(Continued on next page)

the lights were out," recalls Ruth Kravif Goldstein. "On spring evenings we could sit out on the lawns, but at 7:30, the house mother would begin ringing a cowbell summoning us inside," says Barbara Prince Meade. "In the evening we had to sign out from the dormitory to go to the library, and the procedure was repeated at the library in order to return back to the dormitory," recalls Marjorie Boundy Skulley. "If someone took too much time going either way, we were called in because those rosters were checked every single day."

Dating was another activity which took on different meaning for members of the Class of 1940. As male president of the class, Marty Killory says, "I remember going through the receiving line at dances, where the girls had to introduce their dates to Miss Pope, who was checking to make sure there was no whiff of alcohol on the breaths of the young men. If she detected any such smell, the girl would then be called into Miss Pope's office on Monday morning and told that the young man in question was henceforth black-listed from dances. Janice Brennan Sprogell is quick to add, however, that alcohol at Bridgewater then was not commonplace. "I'd like to say something about drinking at Bridgewater in our time," she says, "there wasn't any, on or off campus."

"Miss Pope was the guardian of our morals," says Janice. "Boys could only come as far as the reception room on the first floor. We didn't appreciate Miss Pope at the time - only later did we really appreciate what she had done for us."

"Of course," reiterates Marty, "there were about five women to every man back in those days, so we guys really were outnumbered. Great odds! We men considered ourselves very special indeed."

While these odds were great for the men, the women did not consider themselves so fortunate. "Marty Killory

may have dated but he was a boy. There was no dating for us girls, there were too many of us!" laughs Ida George Meikle.

Romance, however, was very much on the minds of the students. As Barbara Prince Meade recalls, "There was a radio in the dormitory in a small room where the ironing board was kept, and I remember sitting around it with some friends listening to the Duke of Windsor announce he was abdicating the throne of England in order to marry his love, an American divorcee. We all sat around thinking that was the most romantic thing in the world."

Miss Pope was the guardian of our morals... only later did we really appreciate what she had done for us.

Classroom etiquette and attire were yet another matter. As Ruth Kravif Goldstein recalls, "I was in the training school, now the Burnell Campus School, and was summoned to the cloak room by the classroom teacher and told to do away with my fingernail polish. Later I got summoned to the cloak room because the teacher observed that I was wearing a certain dress that, on the day I wore it, was identical in design to a dress being worn by one of the children. I never wore that dress again!"

There were a large number then, as now, of both commuting and resident students. As Jean Whiting Patenaude recalls, "I was a commuter and got to Bridgewater all kinds of ways. My first six months I could get a train from Plymouth, where I lived, to Whitman, and then a bus to Bridgewater. Then the bus was discontinued, so after that I travelled in a car held together with baling wire and safety pins. The tires were always bad. I remember a lot of flat tires. One of my friends got a good car (I think her father was a bootlegger)."

Just as it is now, college was a tremendous expense and it wasn't always easy to make ends meet. According to Winifred Silveira Parks, "It was very expensive to go here then...tuition was \$50 a year and it cost \$350 a year to live in the dormitory. During the summer I worked in the electric company for \$15 a week, and we had to save money. We struggled." Jean Whiting Patenaude adds, "At the end of my freshman year I had to take a room in the dorm, and it was going to cost \$87 which my father didn't have. He had to go out and take a loan."

Costs for entertainment were another thing. Bridgewater's local movie theatre cost about 40 cents a show then. "The dates were very cheap but some fellows were even cheaper," recalls Marty. "At the dances cake and ice cream were available for about 25 cents at intermission, but some of us boys would sit out the dance just before intermission so we wouldn't be stuck with buying anything for our partners."

Another memorable experience for the Class of 1940 was the Hurricane of 1938. "In September of 1938 we got hit with that terrible storm," says Ida George Meikle. "The electric power where I lived was out for a week and telephones were out for three weeks. The rest of the country didn't know much about it because the storm struck the day the Germans invaded Czechoslovakia." Adding to the hurricane coverage, Barbara Prince Meade recalls "They evacuated Boyden Hall and a graduate student came and carried me out of the building wrapped in a blanket. I could have walked just as well, but it was exciting."

It is indeed true that many of the amenities have changed at Bridgewater during the past fifty years. But in this Sesquicentennial year it is important to reaffirm that the College's commitment to Excellence, Community, Tradition, and Service is unwavering. ■

Alumns Linda & Wayne Phillips Author

The Concise Guide to Executive Etiquette

As a young professional, have you ever found yourself perplexed by the maze of silverware at a formal business dinner? Frightened at the thought of ordering a suitable wine for a client? Not sure of the protocol of corporate gift-giving? If so, you are not alone. These and countless other questions are answered in *The Concise Guide to Executive Etiquette* by Linda Phillips, M.Ed., '74, and Wayne Phillips, '62.

The idea for teaching and writing about executive etiquette occurred to the husband and wife team about seven years ago when they discovered that most of their business discussions took place at a dining table, not a conference table. Recognizing the many distractions which could occur in this setting, the couple sought out a leading authority in the field of etiquette and spent a summer in England studying under her guidance. After returning to the states, they continued their study and research in Washington, D.C., and started the Executive Etiquette Training Institute.

While the basics of etiquette used to be taught in the home, attention to these skills has declined as families are on more hectic schedules and family dinners are more infrequent. "We're teaching a skill," says Mr. Phillips, "Once you learn it you know it forever — it is just a matter of practice." As he so aptly puts it, "Good manners don't stand out, bad manners do."

The couple gives more than 300 in-house corporate seminars on executive manners each year. Their clients are from throughout the country and recognize the need for training their young professionals in the essentials of business protocol. "We have bright, committed people entering the work-force who land



Linda & Wayne Phillips lead the way to mastering executive etiquette.

the job of their dreams," says Mr. Phillips. "When the boss asks them to take very important clients to dinner, he wants to be sure that focus is on the client and not the silverware." Young people today are in large part, growing up on fast food, pizza, and styrofoam cups — as a result, some of the immunities of etiquette are lost.

In addition to distribution of their book, the authors perform on-site corporate training programs. The five-year-old company has already benefitted a growing client list including the Chrysler First Corporation, Westin Hotels, Boston's Ritz Carlton Hotel and others. Their business has also received positive coverage in numerous publications including *Business Week*, *Inc. Magazine*, *USA Today*, *The Chicago Sun Times*, *The Boston Globe*, and *Business New Hampshire*.

Linda Phillips was formerly an educational administrator and currently devotes her time to the Executive Etiquette Company. Wayne Phillips teaches math education and computer programming at Bridgewater State College and is also a business consultant.

Copies of *The Concise Guide to Executive Etiquette* or information regarding on-site corporate training programs may be obtained by calling or writing The Executive Etiquette Company, 48 Duffy Drive, Taunton, MA 02780, (508) 823-6003 or fax (508) 823-6197. The book costs \$9.95 plus \$2.00 shipping and \$.50 sales tax for Massachusetts resident. Bulk orders are available for businesses. ♦

(Kelly, Continued from page 17)

in Latin, Greek, English, history, math and a foreign language and the college curriculum required continuation of study in all of these areas as well as in religion, philosophy, economics and the sciences. He graduated cum laude in 1921 and his classmates recognized in him two attributes essential to a successful teacher: "no member will ever forget T.L.'s keen knowledge in this branch of study (chemistry) and his helping hand in many an unfortunate's hour of despair.

This training in the classics, with its emphasis on language, was evident in the skill with which he taught the language of science, which has its roots in Latin and Greek. His explanation for the naming of a series of sulfur-containing compounds with skunk-like odors is still illustrative. Interestingly, these compounds are not named for their foul odors but for their ability to tightly bind mercury and other toxic metals, a property which accounts for their use as antidotes for metal poisoning. Their name, mercaptan, comes from the Latin mercurium capta, which means seizing mercury. An anecdote solidified this word in the memory. Kelly told of a colleague who studied mercaptans, the odors of which linger, and of this man's uncanny ability to find an empty seat even in the most crowded trolley.

Being one of the top students to graduate from Holy Cross in 1921, he was offered an assistantship and acceptance into the Master's program in chemistry. Upon receipt of the Master's degree in 1924, he was named assistant professor of chemistry, an unusual honor.

During the 1926-1927 academic year, Kelly took a leave of absence from teaching to enter the Ph.D. program at Columbia University. He was awarded a second Master's degree in 1927. The Ph.D. dissertation he planned to complete on returning to Holy Cross was never finished, due to the pressures of addi-

tional teaching responsibilities and those of raising a large family — he and his wife Mary, were to become the parents of nine.

Columbia Graduate School provided T.L. with the opportunity to study with scientists whose research and thinking was on the frontier. It also provided him, and through him his students, with a direct academic link to the pioneers of chemical thought: Wohler, the father of organic chemistry and through Wohler to his professor, Breselius, who determined accurate atomic weights upon which Dalton based the atomic theory. This link is traced through faculty members at Columbia who had studied with Charles F. Chandler, the founder of Columbia's chemistry department, who had sailed on a whaling ship from New Bedford in 1854 to study with Wohler.

Kelly told of a colleague who studied mercaptans, the odors of which linger, and of this man's uncanny ability to find an empty seat even in the most crowded trolley.

The historic perspective gained at Columbia was evident, for chemistry as taught by T.L. was peopled with a cast of interesting characters. His description of the great organic chemist Louis Feiser of Harvard, who pioneered the investigation of the carcinogenicity of aromatic compounds, was so vivid that when we accompanied T.L. to student night at M.I.T. the highlight of the experience was not the speaker, his topic, or the locale, but the presence of Feiser in the audience.

T.L. was to remain at Holy Cross until 1936, during which time he was an integral member of the only graduate program at the College to be accredited

by the A.A.U. He directed research in analytic, colloidal and, his specialty, organic chemistry, and published a number of articles in the highly respected Journal of the American Chemical Society.

When Chandler had begun teaching at Columbia in 1864, no salary had been provided. The professor was expected to collect his salary in student fees. A salary was provided at Holy Cross in 1936, but that of a junior faculty member was insufficient to support a growing family. Thus, for financial reasons, T.L. left Holy Cross to become a senior faculty member and the lone science (biology, chemistry and physics) teacher at Westfield State Teachers College.

When a position opened at Bridgewater, a college which had a long tradition of training teachers of science and which afforded him the opportunity to again become a professor of chemistry, he asked for and was granted a transfer effective February 24, 1942. Due to the circumstances of the transfer he lived temporarily in Tillinghast Hall while making arrangements to relocate his family. At Bridgewater, his immediate predecessor had left abruptly after mid-year examinations to run his own business, while lamenting that he had not found a way to get students to study. T.L. had the answer: expect it, demand it.

The active research begun at Holy Cross was not to continue. Like Wohler, T.L. was to spend the last 30 years of his career devoting virtually all of his energies to teaching and to the development of a strong academic program. He served as the chairman of the Physical Sciences Department and later of both the chemistry and Physics departments which were formed under his leadership in 1964.

In the state colleges, facilities for research did not exist. There was no

(Continued on page 24)

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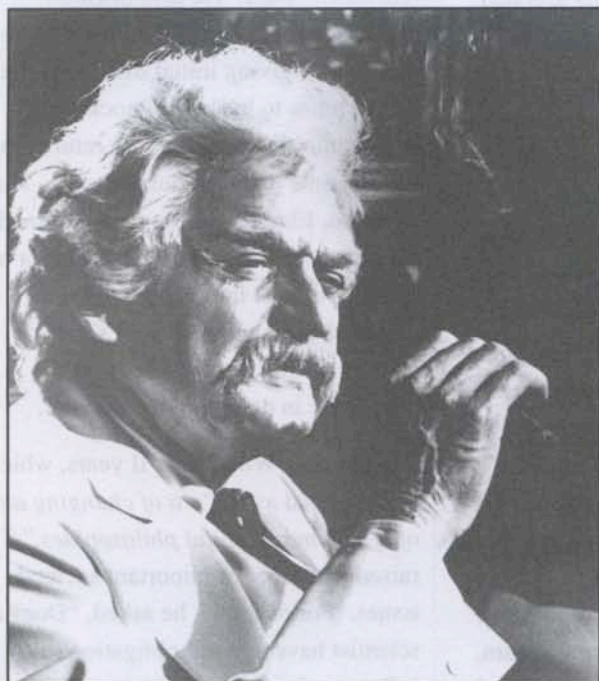
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(Kelly, Continued from page 22)

chemistry major — the first BS in chemistry was awarded in 1966; there were no graduate students to direct — the first candidate for an MS enrolled in 1971; the teaching loads were high - as high as 18 with an average of 12 hours per semester; and the most sophisticated pieces of apparatus available were a number of analytic balances and a hydrogen sulfide generator — a generator which emitted the odor of rotten eggs, an odor not detected by the desensitized noses of the fledgling chemists but which added a certain discomfort to the other occupants of Boyden Hall, which housed the laboratory as well as virtually all classrooms and administrative offices.

Furthermore, the total value of equipment and materials in 1953 was estimated at only \$6500, an amount approximately equal to the annual salary of the professor. This paucity of materials and a concern for waste and needless pollution of the environment led T.L. to develop semi-micro techniques which anticipated by many years the current trend toward micro-procedures with one significant difference: these new techniques required expensive, specially designed glassware, but he preferred the cheap but elegant test tube.

The most significant drawback to active research was the inadequate library, which was housed in a large room divided by arches which now houses the President's office. In 1953, the library held just over 25,000 books, with only 3,000 in all branches of science. T.L. encouraged us to visit a real library. Many of the classrooms were decorated with works of art and on the lecture hall walls hung reproductions of two allegorical murals by Puvis de Chavannes. He called our attention to the one entitled "Physics," which had been described by Puvis as depicting "the wondrous agency of Electricity, Speech flashes through Space and swift as lightning bears tidings of good and evil." T.L. urged us to visit



the Boston Public Library where the originals decorate a magnificent staircase and as additional incentive he offered extra credit to anyone who found out why mercury, that intriguing metallic liquid, was shipped in 76 pound flasks — a most odd unit of weight. (As it turns out, 76 pounds is equivalent to 75 librae, a Roman unit of weight. The Romans, who mined and processed mercury ore in Spain, chose a weight which was convenient for a man to carry and this unit had somehow survived over the centuries).

T.L.'s philosophy of teaching mirrored that expressed by his professor at Holy Cross, Rev. George L. Coyle, S.J.; that is, "a student should derive more than technical expertise from his study of Chemistry." T.L. stressed that the study of chemistry and physics required the development of skill in logical reasoning; a failure to develop this skill was seen by him as the "greatest deficiency in the American system of public education." In addition, he tried to instill the homely virtues such as humility; not an externally expressed humility which we would have seen as false in him as a role model, but an internalized one; "the more we learn, the more we know how little we know." And as a corollary, he warned that since chance may be as important as plan in

scientific discovery, we must be prepared to take advantage of accidental occurrences, a skill he called serendipity, a word coined in 1754 which has recently gained in popular usage but was new to us. He exemplified serendipity with a story of a chemist who discovered a metal catalyzed reaction when a thermometer he was using as a stirring rod — something we had been warned never to do - broke, spilling mercury into his reaction mixture. He also instilled independence, especially in the laboratory. After giving initial directions, he would retire to his office-stockroom, adjacent to the laboratory, to return from time to time to check our progress. His assistant, Elmer, who was not a trained chemist, was left to supervise but not to coach. At least initially we did not realize that he had a set up a series of mirrors so that he could see into the laboratory in case of a real disaster.

In the post-World War II years, which he described as an "era of changing and oftentimes doubtful philosophies," T.L. raised a number of important societal issues. For example, he asked, "Does a scientist have a moral obligation to influence the ways in which and the purpose for which his creation is used?"

(Continued on next page)

What is the B.S.C. Foundation?

The Bridgewater Foundation is an independent, non-profit charitable trust whose sole purpose is to provide assistance and promote the general welfare of Bridgewater State College.

Formed in November of 1984 under the leadership of long-time president, Dr. Adrian Rondileau, the Foundation is the private, fund raising arm of the College. Since its inception, the Foundation has acted to raise funds for the benefit of the College from alumni, friends, business organization, and philanthropic foundations. These generous benefactors have provided scholarship aid as well as funds to meet special needs identified by the College community, including alumni.

The Foundation is the legally designated body to receive private funds on behalf of the College. In accordance with the

organization's Indenture of Trust, the B.S.C. Foundation's mission is to raise funds to provide assistance to Bridgewater State College, and to promote public, charitable, scientific, literary, or educational pursuits. Two highlights of the Foundation's support have been the Bridgewater Fine Arts Series and the Hall of Black Achievement. It is also through the Foundation's support that the Davis Alumni Center will open on campus this summer.

Governed by a ten-member board, the Foundation seeks to promote Bridgewater State College as a resource to the South-eastern Massachusetts Community and to acquire and administer the contributions necessary to ensure the long-term vitality of the College. ■

(Kelly, continued)

This question was posed, not during a discussion of nuclear reactions, but during a discussion of the preparation of soap. (Napalm, a gel formed when an aluminum soap is suspended in gasoline, was developed during WWII by a team led by Louis Feiser. Today, most would agree that a scientist does indeed bear such a responsibility, but at the time, most of us considered research to be a pure quest for knowledge. (It is interesting to note that when the use of Napalm became the subject of demonstrations in the sixties, demonstrators focused on the government, the manufacturers and the universities which had contracts with these manufacturers, but did not focus on the scientist who had developed it.)

Beginning in the late forties, as a result of his reputation as a distinguished and demanding teacher, T.L. was able to arrange for Bridgewater students to enroll in the Master's program at Boston College and to receive assistantships, an economic necessity for most. The success of every student he sent to BC is

testimony to his teaching. We had taken but half the courses in chemistry required in the bona fide programs taken by those with whom we were to compete. But we had studied all of our chemistry with T.L. and had practiced the art of analytical thinking required in his well-constructed examinations, which always incorporated that one question which required creativity and the extension of a logical argument beyond the point reached in class or in the text, and that made the difference.

Lest one think that his was an all too serious man, it should be noted that he had a zest for life and was noted for his jovial manner. Reports circulated that he could be seen during the summer months in a Cape Cod pub dressed in Bermuda shorts, wearing sandals, sporting a full beard and engaged in lively conversation — an image hard to reconcile with his professional persona. In addition, he was known to have an acerbic wit, describing one colleague known for procrastination as the "late Mr. P" and a verbose administrator as "a sender, not a receiver."

T.L. retired in 1965 at the age of 67, the year his youngest child graduated from college, to travel the world, an odyssey he had planned from youth. His last lecture in Physical Science, a required course for students in the elementary education program, was given in the lecture hall of the new science building, built in 1964, before a class of about 200. The standing ovation he received — such a demonstration of appreciation is not a tradition at Bridgewater — was a symbol of the affection and respect felt, but rarely expressed, by former students of almost half a century.

It has often been said that teaching is an ephemeral art form, that each performance is written on the wind. I believe the contrary to be true; that the law of conservation of energy applied to teaching and that the energy of this master teacher, T. Leonard Kelly, who took such great joy in the accomplishments of his students, is immortalized in the lives and careers of these students to be passed on undiminished. ■

Bridgewater Foundation Elects New Officers

The Bridgewater Foundation, the College's private fund raising organization, recently elected new officers on its Board of Trustees.

Serving as the chairperson is Mr. David Messaline, '65. Mr. Messaline is the senior vice president of Tucker, Anthony and R.L. Day, Inc. of Boston. He also serves as the chairperson of the Bridgewater Alumni Association's investment committee.

A strong advocate of the College and its programs, Mr. Messaline actively supports the Bridgewater Fine Arts Series and the Hall of Black Achievement through his efforts to obtain corporate and individual sponsors for these programs.

He resides in Braintree with his wife and two daughters.

Dr. V. James DiNardo, '39, has been elected vice-chairperson. Dr. DiNardo has served the needs of Bridgewater State College for 55 years as an Alumni Association Officer, Dean of the College, and Executive Vice President Emeritus. Dr. DiNardo retired from the staff of the College in 1982 as the executive vice president. At that time he was elected to serve as a life-long director of the Bridgewater Alumni Association, the only person to be so honored in the 148 year history of the Bridgewater Alumni Association.

Dr. DiNardo is very active in Rotary International serving as a district governor for Southeastern Massachusetts and Rhode Island and as a good will ambassador throughout the world for Rotary International's Polio-Plus Program — a fund raising program designed to eradicate polio throughout the world. He is a founding member of the Bridgewater's Rotary Club. He is also an active board member for the South Shore YMCA. He has been a steward of that organization's dramatic growth and building program.

Dr. DiNardo serves as the chairperson of

the boards of trustees of the Pope Trust Fund and the Fogelman Trust Fund of the Bridgewater Alumni Association. His class, the Class of 1939, raised the largest class gift in the history of the College. Last May, the class established a visiting scholars fund with an endowment in excess of \$50,000. Dr. DiNardo was the treasurer of the fund and chairperson of the fund raising drive.

Dr. DiNardo resides in Bridgewater, Sandwich, and Marco Island, Florida with his wife, Noreen.

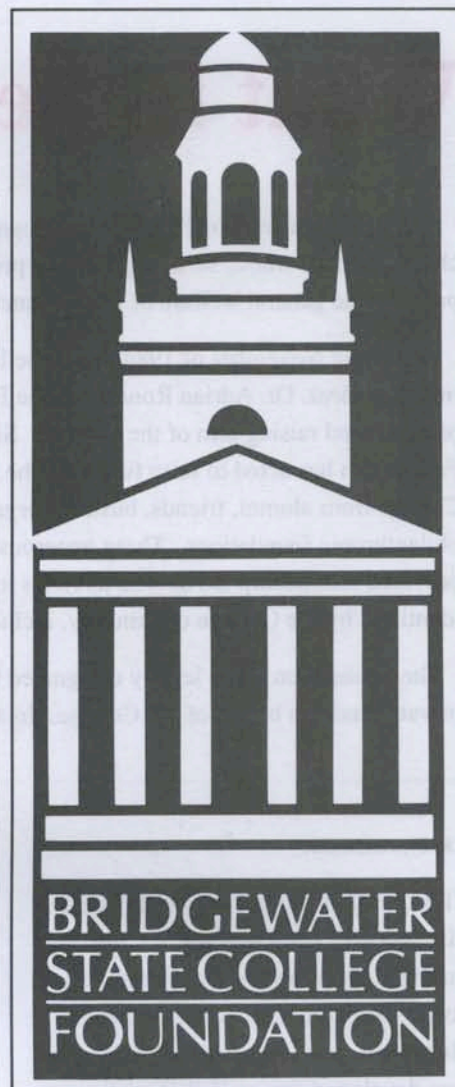
The secretary of the Foundation is the College's President-emeritus, Dr. Adrian Rondileau. Dr. Rondileau had served the College as president for 26 years. He is the founder of the Bridgewater Foundation and a very generous supporter. He and his wife Mary have contributed very generously to the activities of the College via the Foundation. They reside in Bridgewater.

Mrs. Diana Lothrop is the Foundation's treasurer. She also serves as the Secretary to the College's Board of Trustees. Mrs. Lothrop has provided significant leadership to the Foundation during the recent years of transition. She has been a principal mover behind the successful establishment of the Bridgewater Fine Arts Series and the reconstitution of the Hall of Black Achievement.

Mrs. Lothrop is the owner of Carriage House Antiques in West Bridgewater.

There are ten members of the Foundation Board of Trustees. Ms. Carol Furr of Brockton is past-chairperson of the Board of Trustees of Bridgewater State College. She has been instrumental in the successful reconstitution of the Hall of Black Achievement at the College. She is a manager for the Department of Employment & Training in Brockton.

Mr. Harold Goldberg of Lexington is a Dean of the Gordon Institute, a graduate institution for engineering in Lynnfield.



Mr. Peter Hartel of Mashpee, '75, is a senior officer with the real estate development firm P & H Trust. Mr. Hartel stepped down as the chairperson of the Foundation Board after guiding it through two very challenging years.

Dr. Mary Lydon, '55, of Weymouth is president of the Bridgewater Alumni Association. She serves as the Director of Health and Physical Education for the Quincy Public Schools.

Atty. Herbert Lynch, '70, of North Andover is the senior partner of the law firm of Sullivan and Lynch. His firm in Boston firm specializes in customs law.

Dr. Adrian Tinsley, the College's President serves as the tenth member of the Board. She sits on the Board as a voting member and represents the interests of the College community.



Down Maine Flavor

Whoever said 'You can't get there from here' didn't know Jim Hachey. The 1984 alumnus brings a taste of New England to the South through the Bar Harbor Lobster Company

by Philip A. Conroy, Jr., '72
Director of Development

Walk into any restaurant in Central Florida, order a Maine lobster and chances are you will be served the northeast delicacy brought to the region by the company owned by a 1984 Bridgewater alumnus, Jim Hachey. The Bar Harbor Lobster Company accounts for 90 percent of the lobster sales in Central Florida and is the largest purveyor of fresh seafood in the Orlando region. The company is a collaboration of Jim and his two partners Jeff Hazell and Rich Donow who met while in prep school at Maine Central Institute.

The Bar Harbor Lobster Co. has 35 employees and a fleet of ten trucks which carry fresh seafood to restaurants, hotels, and supermarkets throughout Central Florida (a region based in Orlando and stretching from Ocala in the north, Daytona Beach to Fort Pierce on the east coast, and Tampa to Marco Island on the west coast). The company's warehouse in Orlando is ever-expanding with stacks of saltwater tanks specially designed to house the crustacean that is native to the coastal waters of New England and the Maritimes. The lobsters are shipped by air to the Orlando International Airport where they are picked up in the company's trucks and then brought to the warehouse for sorting and distribution. The warehouse also includes refrigerated rooms for storing other fresh seafood from waters off of Florida as well as fresh seafood from northern waters. The fish processing room is where the fish are cut to the clients specifications. It is not unusual to have more than 1800 pounds of fresh fish processed through this area of the plant every day.

The three partners and friends remain actively involved in the business. Mr. Hachey serves as the vice president for sales, Mr. Donow serves as vice president for operations and Mr. Hazell serves as the company's president. As in most entrepreneurial enterprises, the three attribute their success to long hours and hard work. During its first year of operation, the Bar Harbor Lobster Company offered 7-day-a-week service.

"During the first year all of the profits were driven back into the business," says Mr. Hachey. "We did not take any salary, just living expenses. We were able to bump five of our competitors out of the market."

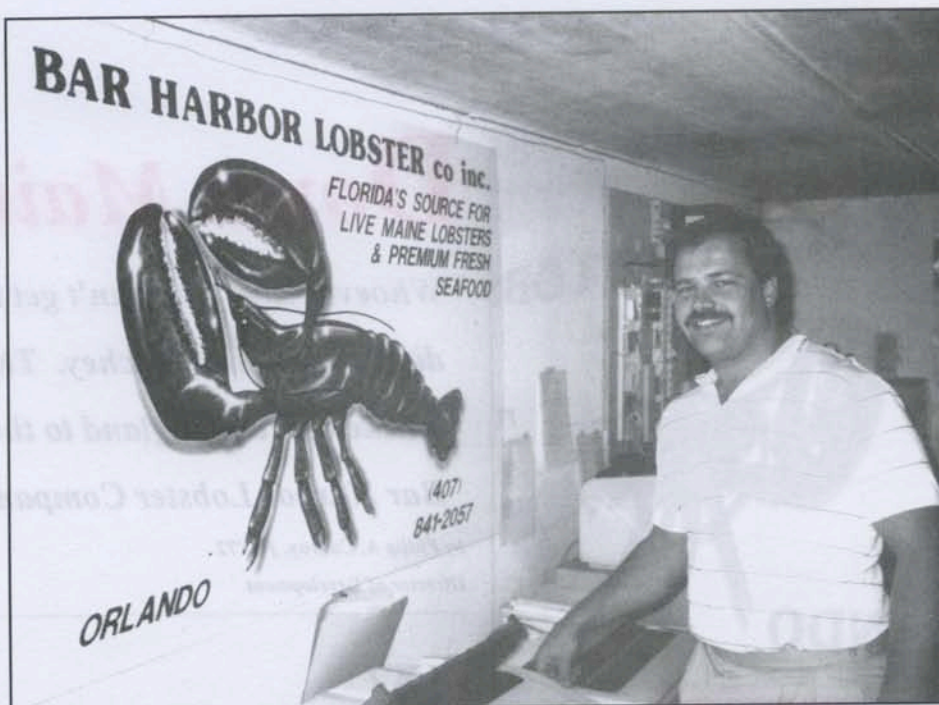
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(Continued from page 27)

The idea for the company was born during a winter ski vacation in 1986. Mr. Hachey was working for Proctor and Gamble at the time and his partners were employed in the hotel industry in Orlando. The partners were looking for a name that would present the image of New England lobsters. It was Mr. Hachey's idea to name the company the Bar Harbor Lobster Company.

"We were able to beat our competition by offering 24 hour service and a guarantee that all of our lobsters would be live on delivery. This had been a problem to our competitors. We were able to solve it because of our familiarity with the animals. The three of us are from Massachusetts. Jeff's father is a commercial fisherman and was very helpful in teaching us how to handle the lobsters so they would survive the trip to Florida," Jim continued.

Jim Hachey graduated from Bridgewater in 1984 with a bachelor's degree in physical education and communication. While at Bridgewater, he was a four year starter for the Bear's football team. Much of his success in the business he credits to his participation in Bridgewater football.



"We learned to work well as a team at Bridgewater. Coach Mazzafero stressed team work and there are a few 'Maz-isms' that I still refer to with my company's sales force . . . no individual is bigger than the team . . . there is no I in the word team."

The company is looking to further growth, hoping to expand to the retail and restaurant industry in the near future. A veteran of the restaurant industry, Mel Farley, has served as a mentor to the three partners and will be important to the company's expansion plans.

The large trucks with the huge New England lobster painted on the side have become fixtures throughout the Orlando area. The Bar Harbor Lobster Company's major clients include Walt Disney World, the Red Lobster Restaurants, the Hyatt and Marriott hotels as well as the major super market chains throughout the Central Florida area.

BSC Chamber Singers Tour Europe

The Bridgewater State College Chamber Singers, an A Capella group of men and women selected from the College's Choral Society, recently performed in Germany and Czechoslovakia. This ensemble has previously represented the College in Washington, New York, Connecticut, New Hampshire and throughout Massachusetts. The Chamber Singers have performed several times at the State House in Boston and in the 1988-89 season were selected to sing at the dedication of the Massachusetts Convention Center.

In 1987, the Chamber Singers toured Romania, Hungary, and Austria. Standing room only audiences greeted them at the conservatories of Music in Cluj and Bucharest, Romania. The music faculties at both institutions had difficulty believing that

(Continued on page 34)



Chamber Singers (front row): Dr. Jacob Liberles, Laurie Ashley, Maurice Rondeau, Jonathan Dyer. (Back row) Kurt Walker, Ian McGonnical, Kerry Havlin, Steve Tinglof, Shauna Harlin, Heather Eggert, Mary Alice Muise, Jennifer Duval, Dennis Belanger, Laura Colclough, Gideon Webster, Karen Modano, Claude Hatoum, and Jennifer Amaral

Alumni Career Advising Network

Alumni help each other with career choices and options

by Donna Esposito, staff associate
Career Planning and Placement Office

The Alumni Career Advising Network, now in its third year of operation, is a successful collaboration between the Career Planning and Placement Office and the Office of Alumni Relations. To date, 200 Bridgewater State College Alumni, who work in a variety of careers, are participating in the network as Career Advisors. The Career Advisors meet individually with students and other alumni to answer questions about their particular occupation, covering such topics as what a typical work day is like, what the major responsibilities are in their field of work, qualifications needed to enter the occupation and become successful and related advice. The purpose of the network is for obtaining career information, and not just for job placement.

Each year the Career Planning and Placement Office continues to refer a number of students and alumni to Career Advisors who match their career interests. We have also planned career panels highlighting various occupational fields. For example, this year a panel focusing on careers in the field of Earth Science and Geography highlighted several of our Network alumni employed in this area. We hope to continue this type of programming.

If you would like additional information about the Alumni Career Advising Network, or are interested in becoming an Alumni Career Advisor to meet with students and/or fellow alumni or to speak on career panels, please contact Donna Esposito in the Career Planning and Placement Office at 508-697-1328. 🐾



Attention Graduates of the years 1975 - 1980

Many of you established a placement credential file containing references during your senior year. These files are now held in the Career Planning and Placement Office. If you have not used your credentials or updated them since graduation, they are currently of little value.

Because these files take up a great deal of limited space, the Career Planning and Placement Office is now planning on destroying these files for the years 1975 - 1980 *unless we hear from you in writing within two weeks of receiving this alumni publication*. If you wish to update your file, and you are most welcome to do so, a new set of forms will be sent to you and your file will be considered active.

One other item: for Education graduates, a copy of your Student Teaching Evaluation will be kept by the Professional Education Office as a permanent record.

To update your file, send a letter with your name (name at graduation and later ones), year of graduation and a statement that you wish to update your file, in an envelope addressed to:

75 - '80 Credential Update Request
Career Planning and Placement
Campus Center
Bridgewater State College
Bridgewater, MA 02325
(508) 697-1328 🐾

Alumni Association Formulating Strategic Plan

The Bridgewater Alumni Association is in the process of formulating a strategic plan to guide the organization into the future. The plan will establish a new mission statement for the Association as well as goals and objectives for the next five years. The strategic planning team is led by Dr. Mary Lydon, '55, president of the Association and director of Health and Physical Education for the Quincy Public Schools.

"The College, and therefore the Association, has experienced tremendous growth over the past twenty years. Eighty percent of the alumni have graduated from the College since 1970. This presents the Alumni Association with a challenge and an opportunity to review its role in the life of Bridgewater," says Dr. Lydon.

Dr. Lydon is experienced in this exercise, having served on the strategic planning committee for the Massachusetts Association for Health, Physical Education, Recreation, and Dance and as a participant in the Council for the Support of Education Strategic Planning Conference in Indianapolis.

The facilitator for the strategic planning committee is Dr. Tilia Fantasia of Westfield State College. Dr. Fantasia, who serves as the chairperson of the Department of Health and Physical

Education at Westfield, has guided several organizations through the strategic planning process.

The members of the strategic planning team along with Dr. Lydon are Dr. Clifford Wood, '60, past-president of the Bridgewater Alumni Association and professor of English at the College; Mr. Louis Ricciardi, '81, Alumni Trustee and vice president of Dean Witter Reynolds Inc. of Taunton; Mr. Frank Dunn, '49, College Trustee; Mrs. Sheila McKenna, '62; Mr. David Messaline, '65, vice president of Tucker Anthony & R.L. Day; Ms. Shari Simard, '91; Mr. Philip Conroy, '72, director of Development, B.S.C.; Mr. Ashley McCumber, assistant development officer, B.S.C.; and Ms. Kimberly Williams, assistant development officer, B.S.C.

"The creation of a strategic plan is the next step in the Association's development," says Dr. Wood. "This follows the successful rewriting of the Association's Constitution and Bylaws last year. The plan will give the Association an established direction so that the College and the alumni may better be served."

The plan will be presented to the board of directors of the Association in the fall of 1990. ❧

B.S.C. Football Team Honored at Awards Banquet

Marking the 30th anniversary of the Bridgewater State College Bears Football team, more than 140 football alumni gathered to celebrate on April 27. The B.S.C. Football Awards Banquet was held at the Taunton Regency Inn where attendees celebrated the College's modern-era football program and honored the charter members of the 1960 Bears football team with eleven players attending the ceremony.

The 1989 B.S.C. football season was the best the Bears have had in thirty years of play. This past season Bridgewater



1960 Bears Football Team, (l-r): Tony Sarno, Charles Thibodeau, Bill Wassel, Jack Corcoran, Peter Flynn, Ed Meaney, Dave Morwick, Paul Doherty, Frank Jardin, Joe Lazaro, Tom Lee, Jim Argir.

State, under coach Peter Mazzaferro, had a 9 - 1 record, beat the University of Lowell (14 - 10) in the New England Football Conference Championship game, played in the ECAC North Championships for the first time ever, and ended the year ranked #1 in New England on the Division III poll.

Also during the banquet, members of the 1989 Bears football squad were honored with 1989 Captain Tom Egan receiving both the Coaches' and Sportsmanship Awards. Quarterback Ripp Charters was named the team's Most Valuable Player, as well as a 1990 co-captain along with teammate Sean Tiernan. ❧

Class of 1940 Donates \$15,000 to Honor Classmate Jordan Fiore

Boasting the largest percentage participation level for any previous class gift campaign, the Class of 1940 presented their \$15,000 50th Reunion gift to the College at the Alumni Day Luncheon meeting on May 5th.

The gift was presented to the college in support of the endowment of the **Jordan D. Fiore Chair of Social Justice**. This major contribution doubles the current endowment and moves the campaign for the Chair along significantly to its goal of \$100,000.

The Fiore Chair was established in honor of Dr. Jordan D. Fiore, longtime Bridgewater professor, chairman of the History department for many years, and member of the Class of 1940. The endowed chair will benefit a scholar of distinction. The scholar's work must lie in multiple disciplines, or be pursued in such a way as to cross the conventional parameters of the field of social justice. Scholars in departments such as history, sociology, psychology, criminal justice and many others, would be considered to receive endowment benefits. Dr. Fiore passed away in November of 1989.

In dedicating the gift to the endowment, Class President **Marty Killory** presented a commemorative plaque to Suzanne Fiore, widow of Jordan D. Fiore. He expressed that "the gift is to honor our friend and classmate Jordan, whose love of teaching, amazing good humor, open-mindedness, and scholarly devotion have been an inspiration to countless Bridgewater graduates."

Marge and Bill Skulley, '40, were co-chairs of the Gift Campaign. "When we started the campaign, we felt it was important to give something substantial back to Bridgewater — something that would properly represent and express our appreciation for all that we have gained from our Bridgewater education. We wanted to insure that future Bridgewater students will have full advantage of the institution that we enjoyed 50 years ago," said the co-chairs. More than 72% of



class members contributed to the campaign. The campaign which started in May of 1989 saw 92 of the 128 members of the class donate to the fund. "The credit must go to the efforts of the entire reunion committee, but being able to honor a classmate, such as Jordan, made our efforts to raise money so easy," they added.

Director of Development Philip A. Conroy, '72, says the Class of 1940 Campaign "has been a personal commitment to the College by members of the class, especially Marge and Bill Skulley. Through their efforts they have shown that large percentage participation is possible and attain-

able. I am very proud of this class."

The Class of 1940 celebrated its 50th anniversary with a three-day series of events well-planned and organized by a reunion committee of 16 including: Irene Mattie Cormier, Laura Pearson Grotta, Mary O'Rourke Hanlon, Martin F. Killory, Ruth Bissett Kimball, Rose Lans Laliberty, Winifred Laughlin, Jean Whiting Patenaude, Grace Wall Perry, Betty Foster Pierce, Margaret Wall Reed, Eileen M. Sanford, William Skulley, Marge Boundy Skulley, Jack Tobin, Virginia Pekarski Tamulevich. The festivities began with a welcoming reception at the host hotel, The Taunton Regency, led into a day of touring Bridgewater's Campus on Friday, then an "Evening of Memories" reception on Friday evening, and the entire Class were the guests of honor for all of the Alumni Day slate of activities on Saturday. The weekend concluded with a farewell dessert reception on Saturday afternoon.

The Class Reunion and Alumni Weekend marked the official beginning of the college's Sesquicentennial Celebration. 🍷

Class Notes

Class of 1936

Barbara Albret, '36, class representative, reports an extraordinary exhibit of the contemporary art of Papua, New Guinea was sponsored by the Art Department in December. Ms. Pamela Rosi of Bryn Mawr College, lecturer for the exhibit, and Mr. Larry Santana, one of Papua, New Guinea's well known artists, were guests of the Art Department. Your class representatives were invited to the exhibit and reception for Mr. Santana in recognition of the Class's fiftieth anniversary gift to the Art Department. The class gift, in memory of Gordon Reynolds and Priscilla Nye, allows the Art Department to invite visiting artists to the campus for the benefit of current Bridgewater students.

Class of 1937

Dorothy Benner, '37, hosts her own cable television program for the Whitman, Massachusetts cable station. The program, "May We Come In", focuses on a wide variety of issues of interest to town viewers. Her program is also seen on the Brockton cable station. Dot is active in many other areas as well serving as a member of the town's Finance Committee, the Girl Scouts, the Whitman Skateboard Association, Women's Club and the South Shore Republican Club.

Class of 1939

Robert L. Blaney, '39, former principal of the Winn Brook School in Belmont, recently enjoyed the honor of having the school's gymnasium dedicated in his name. After serving as the school's principal for 30 years, Blaney was described as a man who "gave the best of himself."

Class of 1944

Gladys Kerr Haskell, '44, is the author of a new book entitled "*Cape Ann: Little Known Tales of Fact and Fiction About Characters and Events That Shaped Cape History*." The book of short stories, poems, and a map recounts tales of Rockport and Thacher Island, Massachusetts. Gladys is planning on continuing her writing in children's books collaborating with her daughter as the illustrator.

Class of 1949

John Berry, '49, will retire as the principal of

the Hyannis West Elementary School at the end of this school year after serving as a principal in the Barnstable Public Schools for 32 years.

Gloria (Brogi) Turgiss, '49, retired in July, 1989 after 37 years of teaching and living in Andover.

Class of 1959

Elaine (Campbell) Melisi, '59, is serving as the executive secretary to the academic dean at Stonehill College. She is active in the town of Whitman serving as the vice-chairman of the Board of Library Trustees, a member of the Historical Commission, Bandstand Restoration Committee, the Conservation Commission, and the Fiscal Planning Committee. Elaine served as Chairperson of the Library Building Planning Committee which led to the successful completion of a new free-standing library for the town of Whitman. She is also serving on the Executive Board of the Massachusetts Library Trustees Association. She and her husband Joe are the parents of four children.

Robert Rosenblatt, '59, is the new principal of the Gonic School in Rochester, New Hampshire. He previously served as an elementary school principal in Southborough, Massachusetts.

Class of 1961

Linda J. Lehrbach, '61, a teacher of physical education at Simsbury (Connecticut) High School, has been named the Middle School and Secondary School Physical Educator of the Year by the Connecticut Association for Physical Education, Health, Recreation and Dance. A teacher at Simsbury for 22 years she has coached field hockey, basketball and softball in addition to her teaching duties.

Class of 1963

Alice M. Pfeninger, M.Ed. '63, has been named a director of the Greater New Bedford Regional Vocational Technical School.

Carol-Ann Tripp, '63, is one of 100 math and science teachers in the United States to receive the 1989 Presidential Award for Excellence in Science Teaching. Carol-Ann is a teacher at the Providence Country Day School in East Providence, Rhode Island.

Class of 1964

Nancy Vieira Couto, '64, was awarded the

ninth annual Agnes Lynch Starrett Poetry Prize from the University of Pittsburgh Press. The winning entry, *The Face in the Water*, was selected from 700 manuscripts submitted to the competition, and it will be published in the fall of 1990.

John Loughlin, '64, is an artist living in Lincoln, Rhode Island. He received the 1989 C.F. Orvis Sporting Award for his painting "Nauset Hunters" at the Southern Vermont Art Center. The Award is sponsored by the Orvis Company of Manchester, Vermont, a retail and mail order catalog company founded in 1856.

Class of 1965

Robert J. Martin, M.Ed. '65, has been reappointed as first assistant clerk of courts for Bristol County. He was first appointed to that post in 1978.

Class of 1967

Bernice Mader, '67, has been appointed administrative assistant to the Mayor of the City of Quincy.

Class of 1968

Richard Castro, '68, is the new assistant principal at the North Attleboro Junior High School. He had served as the assistant principal at the Beckwith Middle School in Rehoboth.

House Majority Whip **Robert Correia, M.Ed. '68**, (D-Fall River), will head a 1990 special commission studying the possible reorganization of all public higher education in the Commonwealth.

Audrey B. Gage, '68, M.Ed., '71, has retired from the Hanover Public Schools after teaching elementary physical education for 20 years. She was inducted into the Plymouth-Carver Regional High School Hall of Fame in November, 1989. Audrey will be making her home most of the year on Aruba in the Caribbean. Her stateside home is in Dalton, New Hampshire.

Mary Lou Thimas, '68, was inducted into the New Agenda Hall of Fame for her achievements as a coach and official on behalf of women's athletics. The New Agenda is an eight year old national organization dedicated to supporting and maintaining the role of women in athletics. Mary Lou is the Director of Athletics for the Framingham Public Schools. She previously

served as the Associate Athletic Director at Bridgewater.

Dr. Maureen White, '68, is the new assistant principal of Needham High School. She joins Needham High School after serving as a teacher in the Boston Public Schools for 21 years. She left Boston as the chairperson of the English Department at Boston Latin Academy.

Class of 1969

Mary Jane (Murphy) Simpson, '69, recently completed a year as president of the Massachusetts Reading Association (the state affiliate of the International Reading Association). Mary Jane teaches first grade at the Clyde Brown School in Millis, where she has been named Outstanding Teacher of the Year.

Class of 1970

Jeannette Beres Cooper, '70, is one of two recipients of the 1990 Kellogg Grants at the Berkshire School in Sheffield, Massachusetts. The grants of \$5,000 each, are presented annually to members of the Berkshire faculty or staff to boost morale among Berkshire employees. A provision of the grant is it must be used "to have fun!"

Maureen Dunfey, '70, has been appointed as the new recreation director for the Town of Plainville.

Class of 1971

Michael C. Gendreau, '71, has been appointed a vice president at Fleet/Norstar Business Data, Inc., the payroll processing subsidiary of Fleet/Norstar Financial Group. He is one of two people responsible for systems and programming. He resides with his family in East Greenwich, Rhode Island.

Robert Francis Drapeau, '71, has joined the staff of Dean Junior College as the director of public safety. He formerly served as Public Safety director at Babson College.

Class of 1972

Eduardo B. Carballo, '72, was appointed director of the College Preparatory Program by the University of Lowell Board of Trustees. An Acushnet resident, he previously worked as a project director for the Bureau of Transitional Bilingual Education.

Linda DiPasqua, '72, is currently the assistant comptroller at Massasoit Community College in Brockton.

Sharon Reed-Eramian, '72, is serving as the field hockey commissioner for the South Shore and Southeastern Leagues. Married and living in Pembroke, Sharon is raising her son Evan and

teaching tennis and officiating in lacrosse and field hockey.

Susan Geary Lessoff, '72, is honored as the first public school teacher to be appointed to the Connecticut Science Fair Association Board of Directors. She has also served on the Board of Directors of the Connecticut Science Teacher's association for the past five years, and as secretary for the past two.

Class of 1973

Dr. James G. Brosnan, M.Ed. '73, was recently elected to the Commission on Vocational-Technical Career Institutions for the New England Association of Schools and Colleges at its annual business meeting at the Copley Plaza Hotel in Boston. He will serve a three-year term through 1992. Dr. Brosnan is the Academic Cluster Supervisor at Diman Regional Vocational Technical High School in Fall River.

Frederick F. Fullerton, '73, of Warwick, Rhode Island, has been promoted to account executive at the advertising and public relations firm of Martin Thomas, Inc.

Class of 1974

John C. Bradford, '74, has been elected to the Massachusetts House of Representatives for his first term as the representative from the towns of Rochester, Marion, Mattapoisett, Lakeville, and Fairhaven. **Leonard C. Gobeil, M.Ed. '74**, of Marstons Mills, was recently appointed district sales manager for the mid-Cape area for Cape Cod Life magazine. He is president of the Advertising Club of Cape Cod and the Mashpee Chamber of Commerce and is a member of the Barnstable Town Council.

Christine Stanton, '74, has been named the Volleyball Coach of the Year for Division I by the Boston Globe. She coaches volleyball and softball at Case High School in Swansea. She was also named coach of the year in softball.

Class of 1975

Maureen Avila, '75, is serving as a reading teacher for grade 1 in Plainville.

Paula Fay, '75, a Dedham resident, has been appointed to the newly created position of director of information systems for the Education Products Group of Attleboro based L.G. Balfour Company.

Roger Sylvia, '75, has been elected assistant vice president of Amoskeag Information Services. Currently working toward his MBA, Roger lives in Brookline.

Class of 1976

Mary Anne Fisher, '76, recently opened a

boutique called the Fashionable School House in Middleboro. The Fashionable School House will carry an array of resource materials for teachers and parents of children in grades K - 6. Mary Anne hopes to serve as a liaison between educational distributors and classroom teachers.

Rev. Richard T. Giragosian, '76, is serving as the pastor of the First Congregational Church in Natick. He had previously served as the pastor of the Harwington (Connecticut) Congregational Church.

Class of 1977

Betty Jenewin, '77, a staff photographer for the Worcester Telegram/Gazette newspapers recently won first place in the feature photo category of the New England Associated Press News Executives Association competition.

James F. St. Thomas, '77, has been elected vice president of the Eastland Bank in Woonsocket, Rhode Island. Jim is co-chairman of the Northern Rhode Island Economic Development Subcommittee and a member of the Main Street Revitalization Task Force in Woonsocket. He resides with his wife Judith, and two sons, Michael and Robert in Cumberland, Rhode Island.

Class of 1978

Bill Breheny, '78, has been named the manager of the Grocery/Commodities Departments of Food Enterprises, Inc.

Dan Desmond, '78, has been appointed the assistant soccer coach at the University of Lowell.

Pat Fuller, '78, of Altamonte Springs, Florida, recently won the gold medal for first place in the Women's II Trick Skiing Competition of the 1989 National Water Skiing Championships. She also won first place in the Women's II overall championship. She operates her own advertising business in Florida.

Class of 1979

Peter K. Fanning, '79, of Ventura, California, has been selected to head the Thermal Plant Division at the Naval Energy and Environmental Support Activity in Port Hueneme. NEESA provides Navywide engineering and management information support in the areas of environmental protection, and energy conservation and production.

Greg Kasabian, '79, has been appointed the head coach of the girl's indoor track team at Wakefield High School where he also serves as the assistant football coach.

Class of 1980

Dawn Henderson, '80, is the head coach of the Worcester State College girls basketball team.

She has also coached at Sacred Heart, U. Mass. and Middlesex Community College.

Class of 1981

Sister Doreen Cloutier, '81, is starting a new mission in Sanzana, a village in the predominantly Moslem country of Mali in West Africa. Sister Doreen is a member of the Sisters of the Holy Cross.

Virginia Larkin, '81, has been hired as foster care coordinator for Youth Opportunities Unlimited, Inc. She will be responsible for recruiting, training and supporting YOU, Inc.'s foster parents throughout Southeastern Massachusetts.

Vivien Marx, '81, is working in Frankfurt, West Germany as a freelance writer, radio and television commentator. Vivien has been working in Germany since her graduation. She is a citizen of both the U.S. and Germany because of her parentage.

Class of 1982

Dale Dennison, '82, is president of Dennison Oil, Inc., a company involved with site remediation and petroleum transportation and disposal. **Lieutenant Steven R. McMahon, '82**, was decorated with the Army Commendation Medal at Fort Wainwright, Alaska. The Army commendation medal is awarded to those individuals who demonstrate outstanding achievement or meritorious service in the performance of their duties on behalf of the Army. Steve is an operations officer with the 472nd Military Police Company.

Class of 1983

Navy Lt. Mark Cordeiro, '83, recently reported for duty at Naval Station, Rota, Spain.

Karen David, '83, is serving as a first grade teacher at the Memorial School in New Hampshire's Sanborn Region.

Marine 1st Lt. Andrew H. Ursch, '83, was recently designated a naval aviator. Presentation of the "Wings of Gold" marked the culmination of 18 months of flight training.

Class of 1984

Kevin Cobban, '84, is serving as a physical education teacher at Weymouth North High School.

Andrea Irving DeAngelo, '84, and Richard are the proud parents of Marc Richard, born March 11, 1990.

Linda Redding, '84, is serving as a library aide at the Dennett Elementary School in Plympton and doing cable programming for the Halifax Cable Station.

Class of 1985

June Roy, '85, a sales and marketing manager with Quality Printing Co. of Pittsfield, has been named the "Young Careerist" by the Pittsfield Business and Professional Women's Organization. She represented the Pittsfield Chapter at the Western District annual meeting.

Class of 1986

Sheila Celli, '86, has been hired as a case manager by Youth Opportunities Unlimited, Inc. She is responsible for the total case management of children in the Cluster Two Foster Care Program.

Gina Morganeli, '86, has opened a new daycare center in Milford, Massachusetts. The center is known as the Learn-A-Lot Preschool Daycare.

David Mountain, '86, is the recreation director for the town of Groton. He formerly served as program director of the Billerica Boys Club.

Class of 1987

Yoshitaka Ando, '87, is serving as the athletic trainer for the Lincoln Sudbury Regional High School.

Francis R. Ardita, '87, has been named command sergeant major of the 26th (Yankee) Infantry Division of the Massachusetts Army National Guard. In his new position, he will be the ranking enlisted member of the 26th (Yankee) division. He is also a full-time corporal in the Massachusetts State Police where he serves as the coordinator of special academic operations at the Massachusetts State Police Academy in Framingham.

Class of 1988

Pvt. 1st Class **Ronald L. Pedro, '88**, has completed training at the Army Infantry School in Fort Benning, Georgia.

Class of 1989

Pam Korejwa, '89, has been selected as the employee of the year for the Brockton Region by the Governor's Commission on Employment of the Handicapped. The award is given to recognize employers and individuals for their work to enhance the employment of handicapped people. Pam is a teacher at St. Joseph's School in Holbrook. She is a victim of multiple sclerosis.

Terri LaFreniere, '89, was selected to compete in the 1990 Miss Massachusetts-Miss USA Pageant.

Michael P. Lawn, '89, has been appointed to the Watertown Police Department as a police officer.

(Tour, Continued from page 28)

the Bridgewater singers were not music majors.

In Hungary, they appeared on national television, sang at the Budapest Spring Festival and were heard on the state radio station which also taped interviews with many of the members. One of the pieces the Singers performed on their tour was an arrangement of a spiritual by a Hungarian composer, Josef Karai, who heard the group in concert at the Spring Festival in Budapest and sent some of his music to Bridgewater. He wrote, "I heard the excellent program of your choir in Budapest . . . I congratulate you . . . your choir is very good."

The Chamber Singers previous European tour concluded with a concert in Vienna, where they performed under the auspices of the former conductor of the Vienna Boys Choir.

Their most recent tour found Bridgewater's singing ambassadors presenting concerts in Heidelberg, Nuremberg, and Aschaffenburg, West Germany. In Prague, the Chamber Singers performed two concerts with one at the National Museum in Wenceslas Square. The tour concluded in Marianska Lasne (Marienbad in German).

Dr. Jacob Liberles of the Music Department and the conductor of the group says, "although this European tour is partially subsidized, it would not have been possible without the encouragement and support of President Adrian Tinsley, the Student Government Association, the Bridgewater Alumni Association and the many friends and family members of the participants. We thank them all and hope our performances in Europe reflects well on our College, our state, and our nation." ■

Bridgewater State College Gifts

		Qty.	Size	Cost
Bridgewater Arm Chair or Rocker (Circle One) (Special Laser Engraved Sesquicentennial Edition)	\$240			
Bridgewater Arm Chair (Black with Maple Arms & Gold Seal)	\$220			
Bridgewater Thumb Back Side Chair (Black with Gold Seal)	\$134			
Bridgewater Boston-Style Rocker (Black with Gold Seal)	\$183			
Bridgewater Child's Rocker (Black with Gold Seal)	\$116			
Crewneck Sweatshirt 90% cotton/10% acrylic; white or grey w, red letters; S, M, L, XL	\$25			
Hooded Sweatshirt 90% cotton/10% acrylic; white or grey w, red letters; S, M, L, XL	\$31			
Crewneck Tee Shirt Cotton blend; white w/ red letters; S, M, L, XL	\$11			
Giant-Size Nylon Bridgewater Umbrella Red/white w/ B.S.C. Seal; heavy-duty wood shank; wind-proof frame	\$15			
B.S.C. Stoneware Mug Large white stoneware mug w/ red B.S.C. seal	\$4.50			
B.S.C. Christmas Tree Ornament Start shopping for 1990; Brass, gift boxed ornament of Boyden Hall	\$4.50			
B.S.C. Men's and Women's Silk Ties Class red 100% silk ties with Boyden Hall Tower pattern; gift boxed	\$21			
B.S.C. Wool Scarf in the English Tradition Uniquely designed 100% English Wool scarf; red/white striped	\$22			
Optional Chair Personalization Available for any inscription up to two lines	\$20			
Shipping For each chair enclose \$35; For all other items add \$2				
Tax Massachusetts Residents add 5% Sales Tax (No Tax on Clothes)				
Total:				

Personalization: _____

Payment & Shipping: Check or Money Order Enclosed (*Make Check Payable to Bridgewater Alumni Association*)
MasterCard, Visa, and American Express Accepted

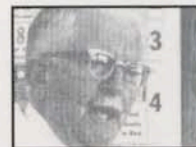
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In This Issue...

Bridgewater Today *(Page 4)*



T.L. Kelly: Master Teacher *(Page 16)*



Sesquicentennial Overview *(Page 18)*



**Reflections on Miss Pope
and Other Anecdotes** *(Page 19)*

**Jim Hachey, '84 Alumnus, brings a
taste of New England to the South** *(Page 27)*



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